

# A GQ India Exclusive – This Brand is Bringing the Men back with Monochrome Classics

Category: Business

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Recently featured in GQ India, **BWG** is a luxury menswear brand that has captivated the fashion world with its uncompromising dedication to a monochromatic palette.



## **A GQ India Exclusive – A Brand that only sells Black, White, and Grey**

Specializing in Black, White, and Grey, BWG offers a curated collection of Pullovers, Shirts, T-Shirts, and Polos, each crafted with an unwavering commitment to exceptional quality and minimalist aesthetics.

### **Unveiling a New Standard of Luxury:**

BWGs focus extends beyond color, emphasizing the finest materials available.

**Knitwear:** Crafted from 100% Australian Merino Wool, certified by the Woolmark Association, ensuring unparalleled softness, warmth, and durability.

**T-Shirts & Polos:** Utilizing 100% US Supima Cotton, renowned for its exceptional strength, softness, and luster, and certified by the Supima Association.

### **A Philosophy of Minimalism:**

**The brand name, BWG, succinctly encapsulates its philosophy:** “Men in Monochrome.” This reflects a modern approach to menswear, emphasizing confidence, individuality, and a refined sense of style.

### **Explore the BWG Journey:**

For a deeper understanding of the brands ethos and commitment to quality, visit the BWG website and explore the “**Origins**” page.

### **About BWG**

BWG is establishing a legacy that has been passed down from the generations to the Men. A fact is that men are born to lead. Every man desires to pursue his passion, and we are giving him the confidence to do it. We want men to thrive in every profession and set an example of power, leadership, and greatness.

BWG: [www.getbwg.com](http://www.getbwg.com), [Instagram](#).

