# ABHFL Expands Access to Affordable Homeownership with Pragati Home Loan

Category: Business

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Aditya Birla Housing Finance Ltd.



## Choose Pragati Home Loan for a Happy Home Loan Journey

#### **KEY BENEFITS**











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Pragati Home Loan by Aditya Birla Housing Finance Limited (ABHFL) underscores the brand's commitment to financial inclusion and accessible homeownership. Tailored for both salaried and self-employed customers—including those without formal income proof—the product offers enhanced flexibility across eligibility, documentation, and property categories. With minimal paperwork, seamless digital onboarding, and repayment tenures of up to 30 years, Pragati Home Loan makes owning a home both affordable and sustainable, aligning with India's vision for inclusive and equitable urban development.



Aditya Birla Housing Finance Limited - Pragati Home Loan

### **Key Benefits**

- Loan amount: From 5 Lakhs to 1.5 Crore
- Tenure flexibility: Up to 30 years, to ensure smaller/flexible EMIs
- Loan upto 90% of property's market value
- End use for Builder Purchase, Resale, Plot plus Construction, Home Construction, Home Extension & Home Improvement
- Minimal documentation: Tailored for salaried and selfemployed individuals with or without ITR

- Digital onboarding + Track My Loan: Seamless loan journey with transparency.
- Doorstep service: Guidance and support at the customer's convenience.

#### **Eligibility**

- Age minimum 21 years
- CIBIL: 675 & above/NTC
- Minimum Income: Salaried: Rs. 7,000 /month & Self Employed: Rs. 1 Lakh/ annum
- Minimum Work Experience/Business Vintage :3 years

#### Why It Matters

India's affordable housing segment continues to expand, driven by rising demand from aspiring homeowners across low- and middle-income groups. Pragati Home Loan bridges this gap through simplified documentation, flexible eligibility norms, and high loan-to-value (LTV) support, enabling more families to transition into formal homeownership. By empowering these aspirations, the offering strengthens India's affordable housing ecosystem and advances the nation's vision of inclusive and sustainable urban development.

**To know more click on** — <u>Aditya Birla Housing Finance- Pragati</u> Home Loan

Aditya Birla Housing Finance, a subsidiary of Aditya Birla Capital, India's leading diversified financial services provider, stands as one of the fastest-growing housing finance

companies in the country. The company is backed by the highest level of creditworthiness, holding a long-term AAA (Stable) rating and a short-term Al+ rating from CRISIL, ICRA & India Ratings. As of September 30, 2025, Aditya Birla Housing Finance manages assets under management of over Rs. 38,270 Crore with a footprint of 167 pan-India branches.

