

Ace Acreville Unveiled: A New Era of Luxury Living Begins

Category: Business

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[Ace Group](#), a dominant force in NCRs real estate sector with a commitment to excellence, officially launched its much-anticipated residential township, Ace Acreville, in a spectacular event at the India Expo Mart, Greater Noida. The evening blended glamour, entertainment, and insightful moments, marking a significant milestone in the region's real estate landscape.



L to R: Chunky Panday, Ajay Chaudhary (Founder, Chairman & Managing Director of ACE GROUP), Sonam Bajwa, Disha Patani, Mouni Roy, Sophie Choudry

Nestled along the bustling Yamuna Expressway, Ace Acreville is an integrated 100-acre residential township designed to redefine luxury living. With world-class amenities and an exceptional lifestyle experience, this visionary project combines sophistication with sustainable living, offering a modern urban haven for its future residents. The grand launch set the stage for what this visionary project embodies—a one-of-a-kind integrated township that blends sophistication with sustainable living.



Club Elevation of 100 Acre Township

The evening kicked off with entertainer Rohit Thakur's witty comic acts, setting the stage for the grand event. The event then commenced with an awe-inspiring Ganesh Vandana performance, a tribute to Lord Ganesha, masterfully executed by the acclaimed Bombfire dance group. Bollywood celebrities further elevated the atmosphere, adding stardom and elegance to the event. Charismatic host Sophie Choudry led the proceedings, while stars like Disha Patani, Mouni Roy, Sonam Bajwa, and Chunky Panday praised Ace Group's outstanding contribution to shaping Delhi-NCR's real estate market.

One of the most anticipated highlights of the evening was the ceremonial lamp-lighting, a symbolic moment led by Mr. Ajay Chaudhary, Founder, Chairman, and Managing Director of Ace Group, alongside esteemed dignitaries.

In an awe-inspiring reveal, the Ace Acreville project model was introduced in an unforgettable manner. The Sima Dance Company from Dubai captivated the audience with an electrifying performance, culminating in the dramatic unveiling of the township's architectural model. The crowd's enthusiastic applause marked the beginning of a new chapter in Ace Group's remarkable journey.

Guests were then treated to an exclusive in-depth presentation, offering a glimpse into the key features of Ace Acreville. Designed as an epitome of luxury living, the township is set amidst lush green landscapes, offering a serene and picturesque environment. The project is already generating buzz in the real estate sector, promising not only an elevated lifestyle but also lucrative investment opportunities.

A Vision for the Future

The event was a testament to Ace Group's visionary approach, showcasing its innovative architectural designs, sustainable initiatives, and luxury residential developments. **Mr. Ajay Chaudhary, CMD of Ace Group**, shared his vision behind the project, saying, *"Ace Acreville is a testament to our unwavering commitment to creating world-class residential spaces that blend luxury with sustainability. This township is not just about upscale living; it is about building a community where nature, design, and modern amenities coexist harmoniously. With Ace Acreville, we aim to redefine urban living, offering residents an unmatched lifestyle that prioritizes comfort, aesthetics, and environmental consciousness."*

As the evening progressed, Mr. Pratap Rathi stepped into the spotlight, delivering a heartfelt speech that resonated deeply with the audience. He reflected on Ace Groups evolution, highlighting the hurdles faced, the achievements accomplished, and the relentless pursuit of excellence. His words inspired admiration and confidence, as he emphasized the companys dedication to shaping the future of real estate. The audience responded with a standing ovation, recognizing his strategic vision and unparalleled contributions to the industry.

A Mesmerizing Musical Finale

The night reached its exhilarating climax with a sensational live performance by renowned Sufi music artist Bismil. His electrifying energy and soulful renditions captivated the

audience, creating an unforgettable musical experience. From chart-topping hits to deeply emotive performances, Bismil's presence elevated the evening to new heights, leaving guests enthralled.

Ace Acreville: A New Benchmark in Luxury Living

Ace Acreville is set to become the crown jewel of the rapidly evolving Yamuna Expressway, exemplifying exceptional design, opulent living, and sustainable innovation. Strategically located in one of the most promising regions, this township reimagines modern urban living with timeless neoclassical architecture, combining elegance, sophistication, and functionality to deliver an unparalleled residential experience.

With its state-of-the-art clubhouse, world-class amenities, and meticulously designed green spaces, Ace Acreville seamlessly integrates comfort, luxury, and eco-conscious living. The township boasts a breathtaking central landscape, a mlange of greens, a mesmerizing water symphony, and a fluidic design theme, all carefully crafted to enhance the serene living experience. Spacious residential plots, surrounded by verdant landscapes, foster a vibrant, community-centric environment where residents can thrive, unwind, and reconnect with nature.

As the real estate sector evolves, Ace Group continues to be a trusted name known for setting new benchmarks with every project. With over 14 years of excellence, the company has consistently delivered extraordinary developments, earning the trust of homebuyers and investors alike.

With Ace Acreville, Ace Group is once again pioneering the next era of luxury, sustainability, and innovation, offering a living experience that is truly extraordinary. Designed to meet the aspirations of today's buyers while anticipating the needs of future generations, Ace Acreville stands as a lasting investment in comfort, sustainability, and community.

Website: www.acegroupindia.com.

