

Ai+ Smartphone Unveils Sparkle Red: A Bold New Shade for the Festive Season

Category: Business

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Ai+ Smartphone from NxtQuantum Shift Technologies has unveiled a new **Sparkle Red** colour edition across its Pulse and Nova 5G models. Inspired by the vibrance of India's festive season, the new color brings a bold, high-energy aesthetic to the Ai+ smartphone range, reflecting the confidence and individuality of its users.



Sparkle Red

"The Sparkle Red edition reflects what Ai+ Smartphone stands for: individuality, purpose, and performance that lasts," said Madhav Sheth, CEO of Ai+ Smartphone and Founder of NxtQuantum Shift Technologies. "Our mission is to build technology that inspires confidence and puts control back in the hands of Indian users, combining beautiful design with uncompromising trust."

Powered by **NxtQuantum OS**, India's first sovereign mobile operating system, Ai+ Smartphone ensures users have complete control over their personal data. Every device comes with the **NxtPrivacy Dashboard**, a real-time privacy control center that shows which apps are accessing your camera, mic, gallery, or location and allows users to revoke access instantly. With no hidden trackers or bloatware, all data is securely stored within India.

Key Highlights

- **New Sparkling Red Color:** A premium, **high-gloss red with luminous metallic undertones** – inspired by the vibrancy and warmth of India’s festive palette.
- **Performance:** Powered by **T615 (Pulse)** and **T8200 (Nova)** chipsets for smooth, efficient multitasking.
- **Display:** **6.7” HD+** screen with **90Hz (Pulse)** and **120Hz (Nova)** refresh rates.
- **Camera:** **50MP AI-powered dual camera** system for detailed, vibrant images.
- **Battery:** **5000mAh** all-day battery with fast charging support.
- **Storage:** Up to **8GB RAM** and **128GB storage**, expandable up to **1TB**.
- **Software:** **NxtQuantum OS** with the built-in **NxtPrivacy Dashboard**, focus modes, and a zero-ads interface.

The Sparkle Red edition joins Ai+ smartphone’s existing color range (Black, Blue, Green, Purple, Pink), and will be available **from October 15, 2025, on Flipkart and over 12,000 retail outlets**, at price parity with existing models – **â‡¹14,999** for Ai+ Pulse and **â‡¹16,999** for Ai+ Nova 5G.

This new color launch underscores Ai+ Smartphone’s ongoing commitment to user choice, design excellence, and trust-building in the Indian market. The brand continues to set itself apart by combining **vibrant design with India-centric** privacy features and robust performance.

About Ai+ Smartphone

Ai+ Smartphone is a next-generation brand built in India to deliver reliable, high-performance mobile experiences. Powered by NxtQuantum OS, India’s first sovereign mobile operating

system, Ai+ combines clean design, long battery life, and trusted software performance at accessible price points.

About NxtQuantum Shift Technologies

NxtQuantum Shift Technologies is a deep-tech Indian company building secure, sovereign digital platforms for the mobile-first world. Founded by Madhav Sheth, the company develops NxtQuantum OS, India's first sovereign mobile operating system, and is committed to building technology that is authored in India and globally competitive.

