

# Amyra Dastur Applauds Language's Inclusive Fashion at Elante Mall, Chandigarh

Category: Business

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Style, grace, and timeless elegance converged at Nexus Elante as Language, the contemporary unisex fashion brand, hosted a refined showcase featuring a special appearance by Bollywood actress and fashion muse Amyra Dastur.

Best known for its expertly handcrafted leather shoes, bags, and accessories, Language has long stood out in the premium lifestyle segment. Its high-quality leather offerings are thoughtfully made for both men and women, and reflect the brand's deep-rooted commitment to craftsmanship and contemporary design. The event drew the attention of Chandigarh's fashion media and lifestyle influencers, all eager to witness Language's versatile collection that seamlessly blends minimalism with sophistication.



### **Amyra Dastur at The Language Store, Nexus Elante, Chandigarh**

A key differentiator for Language lies in its vertically integrated model, with all products crafted in the brand's own factories and tannery, a rarity in the fashion space. This end-to-end control allows Language to ensure exceptional quality while keeping its premium offerings affordable and accessible, setting it apart from most other brands in the segment.

Beyond India, the brand is steadily expanding its global footprint with an international presence that includes a store in Dubai and an upcoming launch in Mexico City, underscoring its growing appeal among global consumers seeking thoughtful design and enduring quality.

Amyra Dastur, known for her effortless style and charm, praised the brand for its modern, inclusive approach to fashion. *"Language has a very refined voice; it celebrates individuality without being loud. What I love most is how their designs don't shout for attention, yet they make a bold statement through simplicity and detail. It's refreshing to see a brand that speaks to both men and women equally, and does it gracefully,"* she expressed.

As the event wrapped up, it was clear that Language had

delivered more than just a fashion presentation, it reflected the brands commitment to redefining everyday wear with timeless appeal, offering a powerful statement on inclusivity in Indian fashion, sustainability, and excellence in craftsmanship, brought to life through the elegance of Amyra Dastur.

