

Anne Jakkaphong Jakrajutatip: When a Titan Chooses Motherhood Over the Throne

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Few leaders have redefined the meaning of leadership with both strength and empathy quite like Anne Jakkaphong Jakrajutatip. A pioneering entrepreneur and the force behind the transformation of the Miss Universe Organisation into a global platform of inclusivity and empowerment, Anne continues to inspire through her vision, courage and reinvention. Today, she embraces a new chapter of leadership rooted in motherhood and nurturing the next generation. A devoted mother to her children, she embodies a leadership journey grounded as much in family as in global influence.



Motherhood in high heels: Anne Jakrajutatip proves that raising a gentleman starts with leading by example: elegant, bold, and deeply kind

Anne made history as the first Thai transwoman billionaire and the visionary who brought the Miss Universe Organisation under her leadership. Her acquisition of the global pageant in 2022 marked a defining moment for the industry. Under her guidance, Miss Universe evolved into a platform that celebrates diversity, empowerment and modern womanhood. She broke long-standing barriers by welcoming married women, mothers and transwomen to participate, ensuring that the competition reflects the diversity and strength of women around the world.

Through JKN Global, Anne led the acquisition of Miss Universe, Miss USA and Miss Teen USA pageant organisations in October 2022, becoming both the first woman and the first transwoman to own the Miss Universe Organisation. Her leadership not only reshaped global pageantry but also set a new precedent for inclusivity in the world of entertainment and business.

With more than two decades of experience in media and business, Anne's influence extends far beyond the stage. In 2019, she received the Asia Media Woman of the Year award at the Content Asia Summit in Singapore, becoming the first Thai and transgender woman to receive this honour. Her commitment to creating opportunities is evident through the Life Inspired Foundation Thailand, established in 2019, which has provided hundreds of scholarships and opened doors for young people to pursue their dreams. This initiative reflects her belief that empowerment begins with access to education and opportunity.

As a transgender woman and influential business leader, Anne has consistently used her voice to advocate for LGBTQ+ rights and gender equality. She has spoken openly about her personal journey and transformation, describing herself as "a live example" for those who dare to live authentically. Through her advocacy and example, she has become a symbol of courage, authenticity and representation for millions around the world.

Anne is now entering a new and deeply personal phase in her life. A devoted mother of two children, she has chosen to dedicate her time to raising them and shaping their future. For her, this new role signifies not a step back from leadership but a natural evolution of it. *"Leadership is about creating impact where it matters most," Anne shares. "For me, that begins with my children and the values I want to pass on to them."*

Her journey illustrates how the essence of leadership continues to evolve – from commanding boardrooms and global platforms to inspiring change within one's home. She demonstrates that influence is not confined to public recognition but can also thrive through quiet acts of care and guidance.

Anne's story is a powerful reflection of how leadership can be both purposeful and personal. It represents the balance between strength and compassion, showing that success is not only measured by corporate milestones but also by the values one instils in others.

It highlights how authenticity and empathy can redefine traditional notions of influence. And most importantly, it reaffirms that true legacy is built through purpose, love and courage.

Through her continued journey, Anne Jakkaphong Jakrajutatip stands as an enduring example of how leadership, at its core, is an act of the heart—one that continues to inspire the world with both power and grace.

About Anne Jakrajutatip

Anne Jakrajutatip is a Thai entrepreneur, media executive, and philanthropist recognized for inclusive leadership and advocacy in gender equality. Her work spans content, culture, and community initiatives, advancing empowerment and representation across Asia and beyond.

