

Annissha Garg Gets Candid with Nayandeep Rakshit About Cannes Glamour and Style

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Luxury fashion and beauty creator Annissha Garg, known for her bold style and entrepreneurial streak, recently opened up on Nayandeep Rakshit's podcast about the hard realities behind the Cannes Film Festival. While Cannes is celebrated for its

glitz and luxury, Annissha revealed that walking the iconic red carpet can cost influencers upwards of Rs. 50 lakhs – covering agency fees, styling, photography, and couture outfits.



Luxury fashion and beauty creator Annissha Garg in a custom made pearl outfit by designer Rimzim Dadu for her alleged Cannes look 2025

Sharing a personal setback, Annissha recounted one of her most challenging experiences. Her Cannes journey began with excitement and hope, yet ended in unexpected sorrow. Advised by colleagues, she applied for the festival, paying Rs. 15

lakhs through an agency and quickly submitting her visa application. She invested an additional Rs. 20 lakhs in top stylists, photographers, and a custom pearl dress that held personal meaning in every detail. She even commissioned a customized pearl dress, each detail holding deep personal significance, confident it would make a statement on the red carpet. However, just a week before the event, she learned her visa had been rejected. The disappointment was immense – not only for her but for her entire team who had dedicated their time and creativity to the project.

*“The heartbreak of not being able to showcase my work after such an investment was overwhelming,”***Annissha** *reflected. “That moment taught me that even dreams draped in glamour come with hard lessons about strategy, sacrifice, and the reality of the industry.”*

Annissha also praised Aishwarya Rai Bachchan and Alia Bhatt for their effortless style at the festival, highlighting how Indian talent continues to leave a global mark.

Through her candid account, Annissha offers a rare glimpse into the highs and lows of being a creator on the world stage—where resilience matters just as much as style.

