

Bajaj Finance Launches 'Loan Utsav' with Special Rewards on Business Loan

Category: Business

written by News Mall | July 21, 2025



Today's driven entrepreneurs and businesses can now enjoy greater rewards when securing quick business financing. Bajaj Finance has launched a limited-period '**Loan Utsav**' offer, providing cashback rewards and other benefits to eligible businesses. This offer provides business owners access to business loans up to Rs. 80 lakh along with exclusive rewards, including cashback up to Rs. 3,000 and exciting brand vouchers.



Bajaj Finserv Business Loan

The campaign is live from July 1, 2025, to July 31, 2025, and is available only through the Bajaj Finserv App. The rewards are limited to the first 200 successful loan disbursements for each of the two months.

What does the Loan Utsav offer for business owners

With this limited-period offer, applicants can apply for a business loan ranging from Rs. 2 lakh to 80 lakh and earn cashback up to Rs. 3,000 that will be credited directly to their Bajaj Pay Wallet. Also, based on the loan amount disbursed, they stand to get additional vouchers, as mentioned in the table below:

Loan disbursed	Cashback	Voucher
Rs. 1,00,000 – Rs. 5,00,000	Rs. 500	KFC
Rs. 5,00,001 – Rs. 10,00,000	Rs. 1,000	Amazon Prime
Rs. 10,00,001 – Rs. 25,00,000	Rs. 2,000	Zomato Gold
Rs. 25,00,001 – Rs. 50,00,000	Rs. 2,500	OTT Play
Rs. 50,00,001 – Rs. 80,00,000	Rs. 3,000	OTT Play

Applicants must apply and get their loan disbursed via the Bajaj Finserv App and set up their Bajaj Pay Wallet within 90 days to unlock these rewards. For those without a wallet, Bajaj Coins will be credited, which can be redeemed within the app.

Eligibility criteria for applying for a business loan under Loan Utsav

To be eligible for these exclusive benefits, applicants must:

- Be among the first 200 to successfully get their business loan disbursed in July 2025
- Apply and get the loan disbursed through the Bajaj Finserv App
- Ensure the loan is not cancelled after disbursement

Why choose Bajaj Finserv Business Loan

Entrepreneurs and business owners require financial support that is simple and accessible. Bajaj Finserv Business Loan comes with benefits tailored to facilitate business growth without unnecessary hurdles:

- Loan amounts up to Rs. 80 lakh suitable for startups and expanding businesses.
- No collateral required, meaning no assets need to be pledged to get the required funds.
- Quick approval and disbursal, often within 48 hours*.
- Flexible repayment tenure between 12 and 96 months.
- Online application process, allowing business owners to apply anytime and anywhere.

This offer is designed to support a wide range of business needs, whether you are scaling operations, launching a new venture, or applying for a [business loan for women](#). With loan amounts of up to Rs. 80 lakh, no collateral requirements, and an online application process, Bajaj Finance makes business financing fast and convenient. The Loan Utsav campaign adds further value by offering cashback rewards and brand vouchers on successful loan disbursals.

How to apply

Entrepreneurs interested in applying can follow these simple steps:

- Download the Bajaj Finserv App from the Google Play Store.
- Log in using your mobile number.

- On the home screen, tap the **“Business Loan”** icon.
- Click on the **“Check Eligibility”** button.
- Fill out the application form with your basic personal and professional details.
- Once completed, tap **“Continue”**.
- Enter your banking details as requested.
- Finally, submit your application for processing.

With Loan Utsav, Bajaj Finance makes it easier and more rewarding for entrepreneurs to access the capital they need. Check your [business loan eligibility](#), apply today, and take a step forward in your entrepreneurial journey.

*Terms and conditions apply.

Bajaj Finance Limited

Bajaj Finance Ltd. (‘BFL’, ‘Bajaj Finance’, or ‘the Company’), a subsidiary of Bajaj Finserv Ltd., is a deposit taking Non-Banking Financial Company (NBFC-D) registered with the Reserve Bank of India (RBI) and is classified as an NBFC-Investment and Credit Company (NBFC-ICC). BFL is engaged in the business of lending and acceptance of deposits. It has a diversified lending portfolio across retail, SMEs, and commercial customers with significant presence in both urban and rural India. It accepts public and corporate deposits and offers a variety of financial services products to its customers. BFL, a thirty-five-year-old enterprise, has now become a leading player in the NBFC sector in India and on a consolidated basis, it has a franchise of 69.14 million customers. BFL has the highest domestic credit rating of AAA/Stable for long-term borrowing, A1+ for short-term borrowing, and CRISIL AAA/Stable & [ICRA]AAA(Stable) for its FD program. It has a long-term issuer credit rating of BB+/Positive and a short-term rating of B by S&P Global ratings.

To know more, visit www.bajajfinserv.in

