

BharatRizin Unveils the “Official Bhojpuri Dabanggs Jersey” to Commence the Celebrity Cricket League (CCL), 2025 from February 8th, 2025

Category: Business

written by News Mall | February 12, 2025



Having carved a distinct niche for itself in the world of Sportainment, BharatRizin is all set to kick-start the Celebrity Cricket League 2025 (CCL) with a bang!

Showcasing highly energetic and enthusiastic players from Bhojpuri Dabanggs, the CCL matches are set to be played across Delhi, Hyderabad, Cuttack and Surat from 8th February to 2nd March 2025. It is aimed to be the epicentre of high decibel energy levels, excitement and a big draw for the audience and cricket lovers. To this end, the key promoters and organisers

Mr. Sushil Sharma, Mr. Kanishk Sheel, Mr. Sushil Malik and Mr. Rahul Mishra unveiled the "Official Bhojpuri Dabanggs Jersey". This was disclosed at a Press Conference in New Delhi today.



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Eminent personalities at the event included Lok Sabha MP, Actor & Team Captain Manoj Tiwari, Bollywood & Bhojpuri star Ravi Kishan, Actress Pakkhi Hegde (Brand Ambassador), Actress Akshara Singh (Brand Ambassador) and Vinay Yadav (Assistant Coach).

Speaking on the official Jersey launch for Bhojpuri Dabanggs this season, **Mr. Sushil Sharma, Director, BharatRizin** remarked, *"As India is witnessing a paradigm shift in the lucrative sports entertainment industry, we at BharatRizin are fully committed to make India realise its full potential. Today we are thrilled to see the excitement among the Bhojpuri Dabanggs players which is both palpable and real. These players have already made their own mark in their respective fields with huge fan following. We are confident of their talent and performance in sports. We wish them good luck and*

look forward to some good cricket on the ground under the able leadership of Mr. Manoj Tiwari."

According to **Mr. Kanishk Sheel – Director, BharatRizin**, *"Sportainment is gaining a lot of significance and popularity of late and we want to leverage it fully. We believe in pushing our boundaries and creating extraordinary and thrilling experiences for our audiences."*

Commenting on the occasion, **Captain of Bhojpuri Dabanggs team Mr Manoj Tiwari** remarked, *"Since our collaboration with Celebrity Cricket League last year, we are driven with a single-minded objective to create a fine fusion of energy, high-level good sportsmanship and entertainment in the sports arena. Our team is very talented, focused and dynamic and are determined to demonstrate their full potential on the field and entertain the fans."*

AboutBharatRizin

Rooted in strong foundations across various domains in sports and entertainment, BharatRizin is not just a name; its a commitment to delivering excellence like never before. At Bharat Rizin, we believe in pushing boundaries and creating extraordinary experiences. Our journey unfolds at the intersection of adrenaline and creativity, where we aim to captivate hearts and leave a lasting impression. Our portfolio includes Sports Management, Talent Management, and Event Management services, reflecting our versatility and commitment to excellence.

Come join us to witness a high-spirited performance of Bhojpuri Dabanggs this season!

