

Borosil's Biggest Sale is here – Save up to 50% on Essentials for Every Home

Category: Business

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Borosil, India's leading consumer brand, is excited to announce its much-anticipated mid-season sale, live from August 8 to August 20, 2025. With up to 50% off across the

A lifestyle product photograph showcasing a collection of Borosil products. In the foreground, there's a wooden cutting board with a glass pitcher filled with orange juice, several glasses of juice, a bowl of oatmeal topped with fruit, a small cake on a glass stand, and some nuts. Behind it, a blue insulated thermal bag with the Borosil logo sits next to a silver thermos. To the left, a grey fabric lunch bag with brown leather handles and a Borosil label stands upright. Various glass bowls containing different types of food like salad, soup, and fruit are scattered around. The entire setup is placed on a light-colored, reflective surface, with a soft-focus background showing what appears to be a window or a bright outdoor area.



Borosil Glassware Range

Borosil's range of compact kitchen appliances – from juicers, mixers, portable blenders, and sandwich makers to OTGs – is designed for convenience and modern lifestyles. The collection also includes ISI-certified stainless steel pressure cookers that blend safety with style, insulated lunch boxes and bottles ideal for school, work, or travel, and glass storage jars and containers that are BPA-free, functional, and beautifully minimal.

The Larah range by Borosil, with its delicately crafted opalware dinner sets and serveware, has become a household favourite – perfect for both everyday use and festive occasions. As the festive season approaches, this sale is also the ideal time to shop for thoughtful gifting options that combine elegance and utility. From stylish kitchen appliances to premium glassware and serveware, there's something for everyone on your list.

Commenting on the announcement, **Ms. Barnali Shankar, VP – Marketing at Borosil Ltd.** said, *"Borosil has always stood for trust and everyday utility. Our sale is about making premium quality more accessible to every home. Whether you're setting up a new kitchen, upgrading your space, or looking for festive gifts that will truly be appreciated, this is the right moment to bring home products that combine durability, design, and ease."*

The sale will be available on Borosil's official website www.myborosil.com, on leading online marketplaces, and at select retail outlets across India.

Whether you're shopping for your own home, gifting for a housewarming or Diwali, or simply upgrading your essentials, the Big Borosil Sale promises value, variety, and the trusted quality the brand is known for. The offer is valid only for a limited time – from August 8 to August 20, 2025 – so customers

are encouraged to shop early and make the most of these festive-season savings.

About Borosil Ltd.

Borosil is the only manufacturer of Borosilicate glass in India. We are one of the most loved Indian brands, recognised for our borosilicate glassware and kitchen products, which are known for their durability and resistance to thermal shock. The brand has established a leading presence in modern trade, e-commerce, and B2B businesses. Notably, Borosil has also embraced the Direct-to-Customer model, directly connecting with consumers to offer them its high-quality products, ranging from kitchenware to home appliances and tableware. Evolving from a single-product, single-brand entity, Borosil today stands as a multi-product, multi-brand organisation, reaching its diverse clientele and acting as a force multiplier for Indian women by empowering them through its products and initiatives.

