

Building with Vision, Responsibility, and Care – A Message from Harsh Trehan

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Success in real estate is never the outcome of chance. It is the product of consistent effort, careful planning, and a

commitment to values that stand the test of time. At Trehan Group, honesty, punctuality, responsibility, and sincerity have guided every step of our journey. These values are not just words; they define how we work, deliver, and maintain trust with our customers.



Mr. Harsh Trehan, CMD Trehan Group

We focus on one core principle: delivering projects on time with uncompromised quality. For me, success is not measured in

the number of towers built but in the trust and peace of mind our customers feel.

Reflecting on the journey, Harsh Trehan notes that the performance of Trehan Group stands strong, rating between 8.5 to 9 on any scale of delivery, quality, and customer satisfaction. This confidence comes from the company's consistent ability to deliver projects on time with uncompromising quality. It is a reflection of Trehan Group's core values of punctuality, precision, and an unwavering commitment to excellence, which continue to define its reputation in the real estate industry.

Why We Began with Alwar and Bhiwadi

Many ask why we did not enter Gurgaon earlier, given its growth potential. The answer is simple: real growth must be planned. Even giants like DLF took decades of thoughtful planning before becoming what they are today.

I chose to focus on Alwar, Bhiwadi, Tapukara, and Neemrana because these towns lacked basic facilities like sewerage systems and organized housing. People here deserved better standards of living, and I wanted to provide that foundation.

We built supporting infrastructure – substations, generators, and sewerage treatment plants – creating entire communities. Bhiwadi and Tapukara grew alongside industrial development. As industries shifted from Delhi and Gurgaon due to high costs, these towns became home to a growing workforce. Many middle-class families who could not afford Gurgaon found dignity and affordability in our projects. Today, property prices in these belts have multiplied, validating the vision we had years ago.

Defining True Luxury

Luxury is not just marble floors or designer fittings. True luxury is the dignity and security of community living. It is about 24×7 security, reliable power, clean water, proper

parking, street lighting, and landscaped green areas – essentials of modern life.

It also lies in design thinking – maximizing natural light, ensuring cross-ventilation, and creating spaces that promote health and happiness. Facilities like gyms, children's play areas, and jogging tracks are necessities for a society that values well-being. Whether buying a modest one-bedroom or a spacious three-bedroom flat, residents should feel proud, safe, and content. That is real luxury.

Gurgaon, Sohna, and the Next Wave of Growth

Gurgaon is now India's leading IT and business hub. With expressways, metro connectivity, and proximity to the international airport, it is ideal for homebuyers seeking modernity and accessibility. Property prices remain more reasonable compared to Delhi, making it an attractive market.

Sohna, once overlooked, is emerging as a strong contender. Government-backed infrastructure and improved social harmony are opening doors to significant real estate growth. The Delhi-Mumbai Industrial Corridor and Expressway expand opportunities across the entire stretch, benefiting areas like Faridabad, Ballabgarh, and beyond.

How Trehan Group Stands Apart

At Trehan Group, 60% of the work is in planning, even before the first brick is laid. Architects, engineers, and specialists coordinate from the start, removing deficiencies at the design stage. This meticulous approach minimizes delays, reduces wastage, and guarantees quality.

I personally visualize the final product, suggesting improvements wherever possible. To ensure quality, we deploy extra workforce, follow multi-tier checks, and adhere strictly to building codes. Fluctuating material prices don't make construction costly – poor planning does. Our mantra is smart

execution with long-term durability.

Privacy, Convenience, and Sustainability

Modern homebuyers want both privacy and community living. Our projects combine independent-floor living with gated-society amenities. From smart locks and automated lighting to energy-efficient systems and solar-powered solutions, we integrate technology that enhances comfort and reduces environmental impact.

Even small details matter – air conditioning that consumes less energy, lifts that run efficiently, or water systems that guarantee purity. Once installed, these systems serve families reliably for years.

A Message to Homebuyers

At Trehan Group, we build not just homes but trust. Our commitment to punctuality, perfection, and care ensures that every investment is in a vision that extends beyond bricks and mortar. You are choosing a community built with honesty, foresight, and responsibility.

Real estate is more than property – it is about shaping lifestyles, building cities, and creating value for generations. That has been, and will always remain, the vision of Trehan Group.

