

Chennai Legends Crowned Winners of the 3rd Edition of Ability Sports League, Supported by Cycle Pure Agarbathi

Category: Business

written by | December 17, 2024



Cycle Pure Agarbathi, India's leading agarbathi manufacturer and title sponsors for Ability Sports League T20, concluded the final match, held on 16th December at Alur KSCA Ground, Yelahanka. In a thrilling final match of the 3rd edition of the league, Chennai Legends emerged victorious, defeating Bengaluru Eagles by 53 runs. The match showcased the exceptional skills and abilities of wheelchair athletes from across the region. The event was graced by the presence of

Spandan Kaniyar, Sports Head & Deputy News Editor, Kannada Prabha, Mukund Shetty, Sports Head, Samyuktha Karnataka, and Krishnappa Gowtham, Indian all-rounder who represents Karnataka in domestic cricket, and marquee player of Mysore Warriors.



The 3rd edition of the Ability Sports League witnessed Chennai Legends triumph over the Bengaluru Eagles

Chennai Legends showcased a sensational performance, led by Suresh Selvams explosive innings of 111 runs off just 43 balls. Despite a resilient effort from Saliesh Yadav of Bengaluru Eagles, who scored 42 runs off 28 balls, the match belonged to the Legends. Jenish Antos outstanding bowling spell, taking 4 wickets for 24 runs in 4 overs, played a pivotal role in securing a memorable victory for the Chennai Legends.

Mr. Arjun Ranga, Managing Director, Cycle Pure Agarbathi, said, *"We congratulate the Chennai Legends for their brilliant performance, and all the participants for their dedication and spirit. The Ability Sports League T20 celebrates the abilities of athletes beyond physical challenges, and fosters a spirit of inclusivity, courage, and perseverance in everyone, which we hope to continue to bring to other sporting leagues."*

Cycle Pure Agarbathi has made significant strides in fostering a vibrant sports culture. By supporting events including the Tiger Cup and the victorious Mysore Warriors in the 2024 Maharaja Trophy, the organization has positively impacted the local community and inspired aspiring athletes.

About NRRS

The Mysuru-based NRRS was founded by Shri N. Ranga Rao in 1948. A true visionary and philanthropist, Shri Ranga Rao created the ubiquitous Cycle Pure Agarbathi which has, today,

become the largest-selling incense stick brand in the world. From a home-grown enterprise, NR Group has evolved into a successfully run business conglomerate with an established presence in India and abroad. The Group has diversified into various business categories like functional air care products (Lia brand of room fresheners and car fresheners), wellness home fragrance products (IRIS) under Ripple Fragrances, floral extracts (NESSO), and Rangsons Technologies. Today, it is truly an Agarbathi to Aerospace conglomerate as it is also involved in making parts for defense helicopters. The organization has largely committed to social responsibilities and fulfills them, through its charity arm 'NR Foundation'.

NR Group today is managed by the third generation of the Ranga family. For more information on NR Group, please visit www.nrgroup.co.in.

