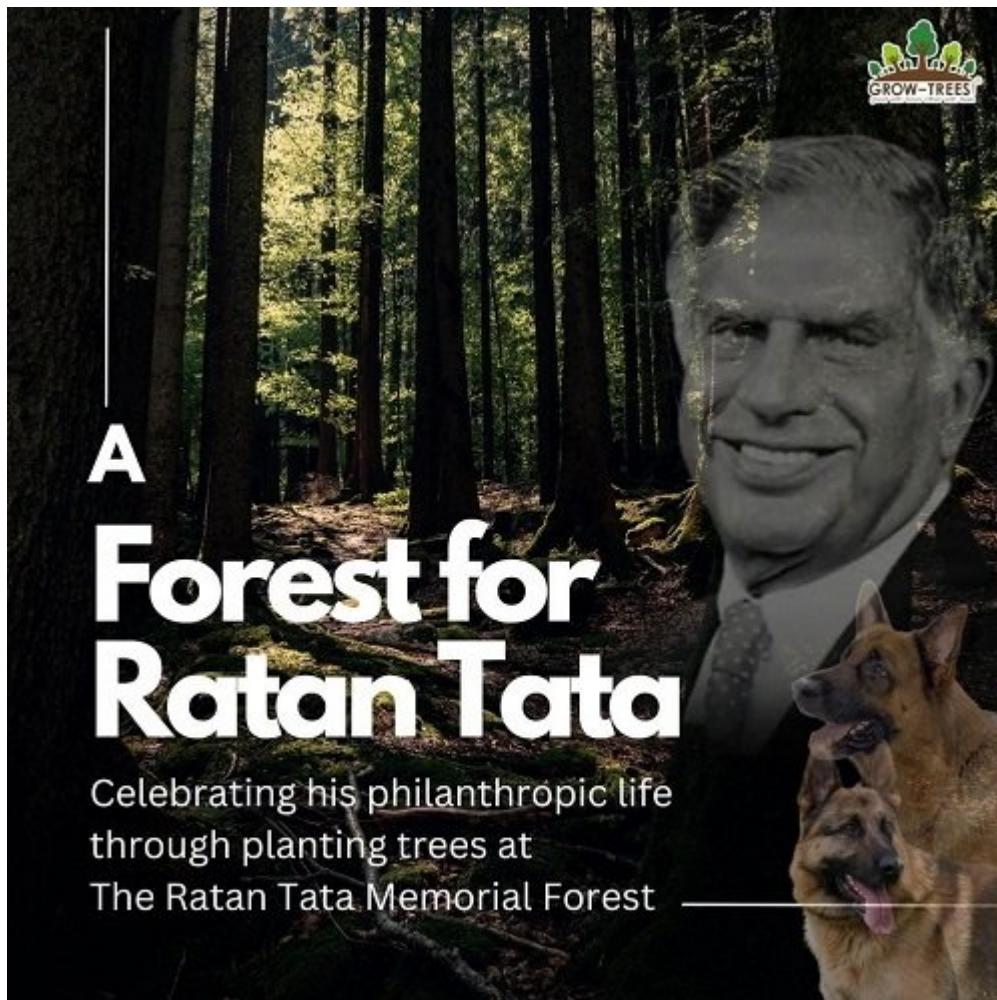


Citizens Can Write A Tribute To Create A Forest in the Memory of Industrialist Ratan Tata

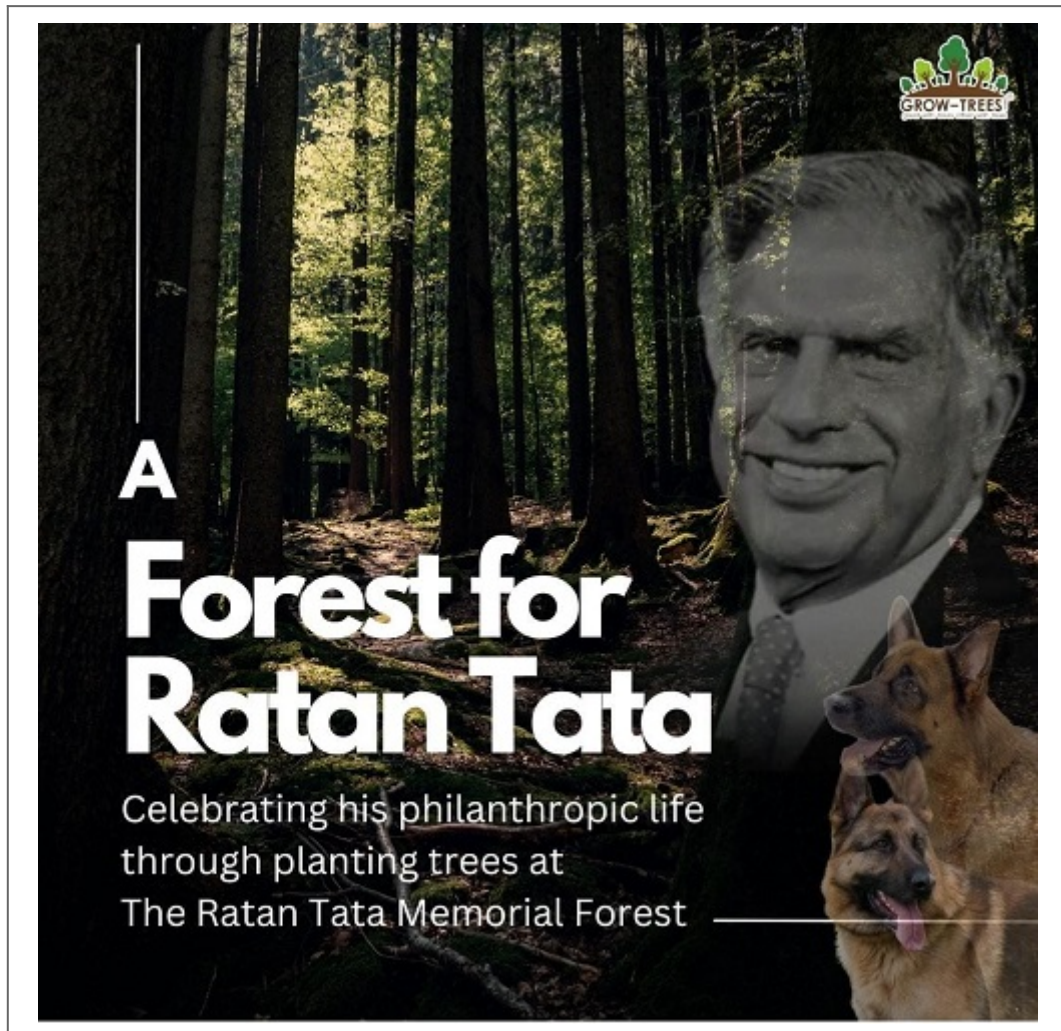
Category: Business

written by | December 28, 2024



On December 28, 2024, the birth anniversary of the late industrialist and philanthropist, Ratan Tata, a special Grove will be launched in his memory overseen by social enterprise Grow-Trees.com. The idea was conceived by Geeta Gopalakrishnan who was for many years a honorary fundraiser for cancer patients at the Tata Medical Centre, Kolkata, an initiative close to Mr Tata s heart. The project is a collaborative effort where citizens can participate and write their tributes

to the icon. As part of this citizen collaboration four lakh trees will be planted across 17 villages in Nainital and six in Almora, Uttarakhand. This extensive green cover is part of Grow-Trees.coms 'Trees+ for the Himalayas' plan and will be called the 'Ratan Tata Memorial Forest'.



The Ratan Tata Memorial Forest, which is part of Grow-Trees.coms Trees+ for the Himalayas initiative

"Ratan Tatas life embodied strength, compassion and generosity and even though he was a global icon, his roots remained steadfastly planted in the Indian ethos. It is fitting that a flourishing green forest will honour his legacy and memorialise his contributions," says Mr Pradip Shah, Co-founder of Grow-Trees.com.



Community members involved in sapling plantation in 17 villages of Nainital and 6 villages of Almora in Uttarakhand, India

The year-long campaign, running until December 28, 2025, invites individuals and corporates to write a tribute and/or dedicate trees to the 'Ratan Tata Memorial Forest via www.grow-trees.com. Each dedication will include the supporters/ planters name and a one-line tribute to Mr Tata, which will be featured on the Ratan Tata Memorial Forest section of the website. Upon completion of the campaign, the final eTreeCertificate listing the total number of trees planted, along with the tributes and names of the supporters/ planters, will be presented to Tata Sons.

'Ratan Tata Memorial Forest' will also create 23 water bodies to store and recharge groundwater. It will also additionally focus on educating girls from rural communities and training farmers in climate-resilient agriculture. The forest will feature various species such as Banj, Bakian, Bhatula, Bhimal, Majuna, Glaucus oak, Purple Orchid, Kachnar, Padam, Mediterranean Hackberry, Tej, Jamun, White Willow, Himalayan

Mulberry and Indian Horse Chestnut.

Grow-Trees.com envisions the tree cover as a heartfelt gesture for the industrialist who passed away in October 2024.

"This is a fitting tribute to a beloved Indian icon who lived simply but showed by example how great success could be achieved while being rooted in solid human values," says **Mr Shah.**

