

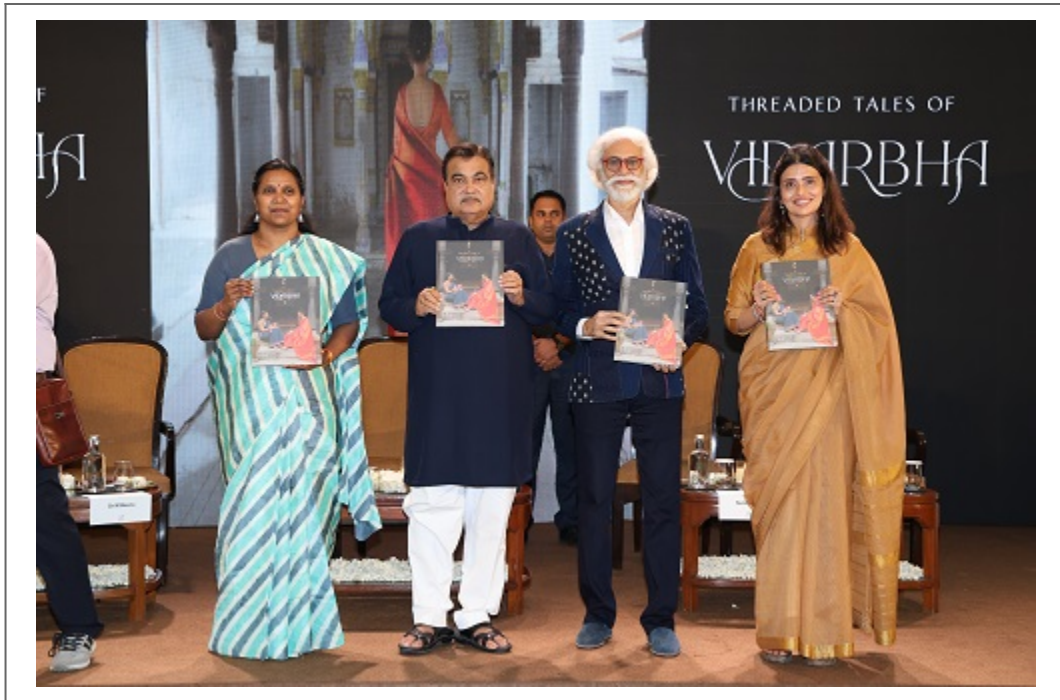
# Coffee Table Book 'Threaded Tales of Vidarbha' Launched to Celebrate Region's Textile Heritage

Category: Business

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The Weavers Service Centre, Nagpur, under the Office of the Development Commissioner for Handlooms, Ministry of Textiles, Government of India, officially launched the coffee table book Threaded Tales of Vidarbha at Chitnavis Wada, Nagpur. The publication documents the distinctive handloom traditions and motifs of the Vidarbha region, with a focus on preserving its textile legacy.



**L to R: Dr. M. Beena; Shri Nitin Gadkari, Mr. Sunil Sethi & Shruti Sancheti**

The initiative is a collaborative effort between the Weavers Service Centre and designer Shruti Sancheti, who has played a key role in conceptualising and curating the visual and cultural documentation.

The book features original research, photographs, and testimonies from local weavers who have kept the traditions of Vidarbha alive for generations.

Speaking on the occasion, **Shri Nitin Gadkari, Honble Minister of Road Transport and Highways, Government of India**, conveyed his appreciation through a message. He noted, *"This book is a valuable effort to document and showcase the beauty of Vidarbhas handwoven textiles, intricate designs, and traditional motifs to a wider audience."*

**Dr. M. Beena, IAS, Development Commissioner (Handlooms)**, also shared her message, describing the publication as *"A visual and cultural tribute to the extraordinary textile traditions of the Vidarbha region."* She emphasised the importance of initiatives that bring together design and heritage for broader awareness and recognition.

Reflecting on her involvement, **Shruti Sancheti** remarked, *“Preserving these timeless craft traditions through this book is our way of fostering a deeper appreciation for the artistry and stories woven into every thread.”*

The book features textiles known for their understated elegance, including tussar silk and fine cotton sarees, with design elements rooted in local customs. Experienced weavers such as Prahlad Katwe and Rajesh Lade share personal insights into their craft, underscoring the emotional and cultural depth of the regions weaving practices.

The Threaded Tales of Vidarbha coffee table book will be made available through official handloom channels and is expected to serve as a reference for designers, researchers, policymakers, and craft enthusiasts.

