

# Danube Properties and Rizwan Sajan Announces Cricket Legend Brett Lee as Global Ambassador to Amplify International Presence

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Danube Properties, part of the UAE-based real estate conglomerate Danube Group, has announced the appointment of former Australian cricket legend Brett Lee as its official Global Ambassador. This strategic partnership marks a significant step in strengthening Danube's global brand presence and deepening engagement across international markets.



## **Danube announces Brett Lee as global ambassador**

Brett Lee's global recognition, credibility, and strong connection with audiences worldwide will support Danube's efforts to effectively communicate its core values of performance, reliability, and innovation, while reinforcing its position as a future-focused global real estate developer.

Commenting on the association, **Rizwan Sajjan, Founder and Chairman of Danube Group**, said, *"This partnership reflects our commitment to aligning with personalities who embody excellence, credibility, and a winning mindset. Brett's professional journey mirrors Danube Group's culture of consistent growth and long-term value creation. As we continue to expand our global footprint, Brett's association will play a key role in strengthening our brand narrative and enhancing*

*engagement with customers, investors, and partners across global markets.”*

Expressing his enthusiasm, **Brett Lee** said, *“I am delighted to join Danube and Mr. Rizwan Sajan as Global Ambassador. Danube Properties has built an outstanding reputation grounded in trust, innovation, and execution excellence. Their iconic 1% per month payment plan has already transformed the market, and when combined with fully furnished apartments, ahead-of-schedule project delivery, and convertible home concepts, it truly positions Mr. Rizwan Sajan and Danube as trendsetters in the industry. I am excited to be part of this inspiring growth journey.”*

With Brett Lee supporting promotional and brand-building initiatives, Danube aims to strengthen emotional connections with global audiences, enhance brand recall, and further reinforce its reputation as a future-ready real estate conglomerate.

## **About Danube Properties**

Danube Properties, a subsidiary of the Danube Group founded by Rizwan Sajan in 1993, is one of the UAE’s leading private real estate developers and the pioneer of the region’s groundbreaking 1% payment plan.

Renowned for offering fully furnished homes with over 40 lifestyle amenities, Danube Properties has earned a strong reputation for timely project delivery, superior build quality, and customer trust. Driven by innovation, accessibility, and reliability, the company continues to redefine modern urban living across the region.

