## Discounted Flight Rates for Tourists Travelling to Selangor From India Throughout 2025

Category: Business

written by News Mall | February 1, 2025

In a bid to attract more tourists from India, Selangor has introduced an exclusive flight discount of up to 30% for travellers flying from India to the state, in conjunction with the Visit Selangor Year 2025. This initiative stems from a strategic partnership between Tourism Selangor and Batik Air Malaysia, forged during their participation in the Outbound Travel Mart in Mumbai, as well as a sales mission covering Hyderabad, Bengaluru and Kochi from 28 January to 8 February 2025.

Participated by several other tourism product operators and travel agents, such as GL Play by Gamuda Land and the Malaysian Indian Tour and Travel Association (MITTA), this collaboration is expected to specially curate a travel package for tourists from India visiting Selangor.

Chua Yee Ling, the Chief Executive Officer of Tourism Selangor in a statement said, according to records, Selangor experienced a remarkable 54.13% increase in tourist arrivals from India, welcoming 1.13 million Indian tourists in 2024. Tourism Selangor is confident that our collaboration with Batik Air Malaysia will further support the state's goal of attracting 8 million tourists and generating RM11.7 billion in tourism revenue this year.

"As one of Malaysia's leading airlines, Batik Air Malaysia has played a crucial role in strengthening air connectivity. To date, the airline has operated 2,392 flights from India to

Malaysia, selling 387,504 seats in 2024. We believe this strategic partnership will further enhance Selangor's accessibility and solidify its position as a top travel destination in 2025," she added.

Suresh Vanan, Head of Communications and Promotions of Batik Air Malaysia, stated that with their established network and strong connectivity, they are confident that the collaboration with Tourism Selangor will reinforce their commitment to elevating travel experiences for tourists from India. He added that with expanded flight operations and enhanced services, this partnership will not only contribute to the growth of tourism in Selangor but also solidify Malaysia's standing as a top destination for travellers from India in 2025 and beyond.

## **About Tourism Selangor**

Tourism Selangor is Selangor State's Official Tourism Promotion Agency established to increase the number of local and international tourists to Selangor by enhancing and developing the known as well as the undiscovered beauty of the State.

Spanning over nine districts, including Petaling, Gombak, Klang, Sepang, Hulu Langat, Sabak Bernam, Kuala Selangor, Kuala Langat and Hulu Selangor, the area is known as an extraordinary holiday and event destination.

Many initiatives are taken to achieve this, such as organising local and international campaigns, events, overseas tourism trade missions, local roadshows and many more.

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