

Elevate Your Travel Experience: The Postcard Hotel Partners with IndiGo to Reward BluChip Members

Category: Business

written by News Mall | April 23, 2025



Luxury travel meets rewarding experiences as [The Postcard Hotel](#) and [IndiGo](#) come together to offer exclusive benefits to BluChip members. Through this partnership, IndiGo's BluChip members can earn up to 60,000 BluChips annually while enjoying the unparalleled luxury and hospitality of The Postcard Hotel's exquisite properties across India, Sri Lanka, and Bhutan.



R to L: Mr. Kapil Chopra, Founder & CEO at The Postcard Hotel with Mr. Neetan Chopra, Chief Digital & Information Officer at IndiGo

Synonymous with refined luxury, The Postcard Hotel redefines hospitality by crafting extraordinary guest experiences that surpass expectations. With each property designed to provide a seamless blend of comfort and authenticity, this partnership presents a perfect opportunity for BluChip members to enjoy exclusive benefits while experiencing The Postcard Hotel's distinctive offerings.

*"The Postcard Hotel and IndiGo share a common vision – delivering exceptional experiences and seamless service to our customers," says **Kapil Chopra, Founder and CEO, The Postcard Hotel**. "Through this collaboration, we are bringing together two distinguished brands to offer unparalleled luxury and rewarding travel."*

Renowned for its personalised service, exquisite design, and intimate luxury experiences, The Postcard Hotel carefully curates destinations that celebrate culture, heritage, and natural beauty. With its extensive network, IndiGo effortlessly connects these hidden holiday gems, making travel to these exclusive locations more accessible than ever. This partnership is a perfect synergy – IndiGo's connectivity seamlessly aligns with The Postcard Hotel's presence in unique and emerging holiday destinations, ensuring a smooth, hassle-free journey from take-off to checkout.

Taking the comfort quotient even higher, IndiGo Stretch – which offers extra legroom and priority boarding – makes premium travel experiences more accessible. Whether it's a business trip or a leisure getaway, IndiGo Stretch enhances the in-flight experience, ensuring that the journey begins with comfort and style. When paired with the exceptional on-ground hospitality of The Postcard Hotel, this partnership delivers a truly elevated end-to-end luxury travel experience for discerning travellers.

IndiGo is known for its vast reach, punctuality, and seamless travel experience. With multiple accolades, it continues to enhance efficiency and comfort for millions. The BluChip program rewards customers with points redeemable on flights, hotels, and lifestyle experiences, offering flexible benefits for modern travellers.

The Postcard Hotel has been recognised as the Worlds Leading Boutique Hotel Brand and has earned numerous accolades, including an exceptional brand score of 9.6 in the Traveller Review Awards by Booking.com, the highest for a luxury hotel brand globally. This commitment to excellence continues to drive The Postcard Hotel's expansion, with properties spanning India's scenic landscapes, Bhutan's serene beauty, and Sri Lanka's coastal charm.

About The Postcard Hotel

Founded by Kapil Chopra and a team of seasoned luxury hoteliers, The Postcard Hotel launched in December 2018 with a vision to redefine luxury hospitality. The brand debuted in Goa and has since expanded with properties in Bhutan, Sri Lanka, and across India. Each Postcard Hotel offers a curated experience that embraces local culture, exquisite design, and impeccable service, setting new standards in experiential luxury.

About IndiGo and BluChip

BluChip, IndiGo's loyalty program, offers members the ability to earn and redeem points across flights, hotel stays, and lifestyle experiences. Designed to enhance the travel journey, BluChip provides flexible rewards that cater to the evolving needs of modern travellers. With IndiGo's expansive domestic and international network, members enjoy seamless access to a variety of travel benefits, making every journey more rewarding.

