

Elvish Yadav, Sona Dey, Rajveer Shishodia, and Other Top Influencers Joined Forces With Parimatch Squad

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The Parimatch Squad is here-a powerhouse of influencers, creators, and trendsetters who don't just follow the action-they set it in motion. This elite crew is here to showcase the dream life made possible with Parimatch, the #1 global gaming platform. The best part You can join it too! With high-stakes challenges and game-changing content, they're here to inspire, entertain, and connect with audiences like never before.



The First-Ever Parimatch Squad Gathering

Elvish Yadav Leading the Charge

At the forefront of this movement is Elvish Yadav, a creator who knows what it means to lead, inspire, and make an impact in the digital world. His confidence, raw energy, bold lifestyle, and ability to connect with millions make him the perfect fit for the Parimatch Squad.

Joining him are Sona Dey, Rajveer Shishodia, and dozens of other big names shaping the media game, each bringing their own energy to the action. Different backgrounds, different styles, but one shared mindset: pushing boundaries, taking risks, and redefining the game together.

A Grand Kickoff: The First-Ever Parimatch Squad Gathering

The Parimatch Squad made its debut with an exclusive Squad Introduction Party at a luxurious villa in Delhi, setting the tone for this exciting new chapter.

The evening was a perfect mix of networking, content creation, and high-energy activities. Squad members got to know each other, shot some cool collaborative content, participated in interactive games such as Truth or Dare, took on challenges, and brought the hype in ways only they could.

One of the key highlights was an exclusive masterclass by Harish Dagar, a BCCI Level 1 Coach with an NIS Diploma in cricket coaching. With his expert insights on strategy, discipline, and a winning mindset, he made learning both engaging and fun. The squad picked up valuable lessons on preparation, focus, and making game-changing moves-both on and off the field.

The highlight of the evening The grand entrance of LAKHY the Tiger, Parimatch's Official Brand Hero. With his signature energy and charisma, LAKHY set the stage for the ultimate Roulette Challenge, where risk met reward in the boldest way possible.

What's Next

The Parimatch Squad is just getting started-exclusive drops, high-energy collabs, and game-changing content you won't find anywhere else.

And here's your chance to be part of it-a special giveaway is launching soon on Parimatch's official Instagram page. One lucky winner will get the exclusive opportunity to meet the Squad, hang out with top influencers, capture epic moments, join exclusive entertainment activities, and take home limited-edition merch.

Stay tuned-more details on the giveaway are coming soon!

