

Far East Hospitality Strengthens its Presence in Japan with Two New Hotels in Osaka

Category: Business

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Far East Hospitality has announced its continued expansion in Japan with the introduction of the Far East Village brand in Osaka. The openings of Far East Village Hotel Osaka, Namba South, and Far East Village Hotel Osaka, Honmachi, represent a significant milestone in the Groups growth strategy – to double its footprint to 2,000 rooms within the next five years across Japans key gateway cities of Tokyo, Osaka, Kyoto, and Fukuoka.

“Far East Hospitalitys expansion into Osaka is a pivotal step towards our five-year goal of expanding to 2,000 rooms in Japan. We are focused on strengthening the Far East Village

brand in the countrys key cities, particularly those with vibrant business and leisure appeal. Were excited to embrace the richness of Japans culture and bring our Live Like a Local philosophy to life, inviting travellers to engage meaningfully with what Japan has to offer. To fulfil this, were pleased to partner Anglo Capital Group as they expand into Osaka. With our combined expertise and commitment to authentic hospitality, we look forward to delivering memorable guest experiences and unlocking full potential of these properties,” said **Mr. Mark Rohner, Chief Operating Officer of Far East Hospitality.**



Far East Village Hotel Osaka, Honmachi

“Our entry into the Osaka market through the acquisition of two centrally located hotels and our partnership with Far East Hospitality for their management marks an exciting milestone in the continued growth of our hotel portfolio. Osakas dynamic tourism landscape and strategic location make it an ideal addition to our expanding presence in Japan. We look forward to working with Far East Hospitality to deliver exceptional guest experiences and further strengthen our footprint in key

locations across Japan,” said Benjamin Cho, Principal of Anglo Fortune Capital Group.

Accelerating Growth in Japan

Far East Hospitality made its entry into Japan in July 2020 with the opening of Far East Village Hotel Tokyo Ariake, followed by Far East Village Hotel Yokohama in June 2021. Despite global travel restrictions due to the pandemic, the Group maintained expansion momentum, opening its third property in 2023, Far East Village Hotel Tokyo Asakusa. With these two new Osaka hotels, Far East Hospitality is now operating five hotels in five years since its entry into Japan.

These milestone openings reaffirm the Groups commitment to delivering purpose-driven, culturally grounded hospitality while expanding its regional presence in a competitive and high-potential market.

Confidence in a Rebounding Market

Japans tourism sector has demonstrated remarkable resilience and recovery since the pandemic. In Tokyo alone, international visitor arrivals between January and October 2023 were approximately 12 times higher, exceeding pre-pandemic levels by over 34%⁽¹⁾. The rebound continued into 2024, with Japan welcoming a record-breaking 36.9 million international visitors, a 47.1% increase from 2023.⁽²⁾

This strong performance has fuelled Far East Hospitalitys optimism to scale in Japan, where rising inbound demand and evolving traveller preferences of personalised, authentic, and meaningful experiences when choosing travel destinations⁽³⁾ align closely with the Groups offerings.

Live Like a Local in the Heart of Osaka

Suitable for both leisure and business travellers, Far East Village Hotel Osaka, Namba South is a 77-room hotel located in

the vibrant Oku-Namba neighbourhood, just south of Osakas bustling Namba district. Within walking distance of key attractions like Namba Yasaka Shrine and Dotonbori, the hotels proximity to Daikokucho and Namba Stations also provides seamless access to the wider Kansai region.

Far East Village Hotel Osaka, Honmachi has 165 rooms, and serves as an ideal gateway to Osakas blend of modernity and rich cultural heritage. Situated in the central business district of Chuo-ku, just steps from the iconic Osaka Castle, the hotel offers easy access to popular landmarks such as Osaka-jo Park and the historic Minami district.



Far East Village Hotel Osaka, Namba South

Delivering Purposeful Hospitality

Far East Hospitality offers distinct experiences through personalised service that sets it apart in its category. By fostering a culture of genuine care, attention to detail, and using positive feedback to empower staff, guests are ensured that every stay is thoughtful and memorable. The Village brands signature Live Like a Local philosophy encourages

guests to immerse themselves into each destinations cultural fabric, whether through everyday interactions with neighbourhood shops and eateries or specially curated activities.

Guests can explore Osaka with its signature Village Passport, an exclusive and curated insider guide featuring local tips on attractions, dining and exciting experiences around the area. These locally rooted touchpoints create meaningful stays that reflect the character of each precinct.

To learn more about Far East Village Hotel Osaka, Namba South or Far East Village Hotel Osaka, Honmachi, please visit www.fareasthospitality.com/en/hotelscountry=Japan

High resolution images are available [here](#).

(1)

Japan National Tourism Organisation,
www.reuters.com/world/asia-pacific/japan-saw-record-279-mln-visitors-february-due-lunar-new-year-boost-2024-03-19/

(2)

Nippon.com, www.nippon.com/en/japan-data/h02262/

(3)

American Express,
[www.americanexpress.com/en-us/travel/discover/get-inspired/global-travel trends](http://www.americanexpress.com/en-us/travel/discover/get-inspired/global-travel-trends)

About Village Hotels & Residences

The Village brand by Far East Hospitality reveals the unique charm and colourful personality of the locale in which each Village property is situated.

Manifesting the ideals of Eat, Play, and Explore like a local, Village plays the role of a guide encouraging guests to embark on adventures through Singapores vibrant precincts to discover what truly means to Live like a Local. This provides guests

with a refreshing and exciting experience no matter the location of the property they choose to visit. Whether guests are looking for authentic culinary delights or hunting for cultural gems, theres something for everyone staying at Village.

For more information, please visit www.villagehotels.asia.

About Far East Hospitality

Far East Hospitality Holdings Pte Ltd (Far East Hospitality) is an international hospitality owner and operator with a diverse portfolio of 10 unique and complementary brands of hotels, serviced residences and apartment hotels, including Oasia, Quincy, Rendezvous, Village, Far East Collection, A by Adina, Adina Hotels, Vibe Hotels, Travelodge Hotels and Collection by TFE Hotels.

Far East Hospitality owns more than 10 hospitality assets and operates a combined portfolio of more than 17,000 rooms under its management across over 100 hotels and serviced residences in 10 countries – Australia, Austria, Denmark, Germany, Hungary, Japan, Malaysia, New Zealand, Singapore and Switzerland, with more in its development pipeline. In 2024, the group ranked amongst the top 100 hotel companies by HotelsMag.

Far East Hospitality is a 70-30 joint venture formed in 2013 between Far East Orchard Limited (a listed company under Far East Organization) and The Straits Trading Company Limited. In the same year, Far East Hospitality, through its wholly-owned subsidiary Far East Hospitality Investments (Australia) Pte Ltd, completed a 50-50 joint venture with Australias Toga Group to form Toga Far East Hotels (TFE Hotels).

For more information, visit www.FarEastHospitality.com.

