

# Great Asia AI Summit 2026 Spotlights the Rise of Agentic Enterprise Across Asia

Category: Business

written by News Mall | February 17, 2026

[Salesforce](#), the #1\* AI CRM platform, today successfully concluded The Great Asia AI Summit 2026 (GAAIS), a pan-Asian virtual summit on the future of enterprise AI. The event brought together leaders from India and Southeast Asia to discuss how agent-led systems are transforming enterprise operations and customer experiences.

The summit was anchored around the theme “**Rise of Enterprise Agents**,” GAAIS 2026 examined how AI is evolving beyond insight generation. The discussions focused on the emergence of autonomous, intelligent agents capable of reasoning across data, taking action, and embedding intelligence directly into enterprise workflows.

The The Great Asia AI Summit 2026 also featured leading academic and industry thinkers, including Michael Wooldridge, Ashall Professor of the Foundations of Artificial Intelligence at the University of Oxford; Sangeet Paul Choudary, Author – Reshuffle, Senior Fellow, Univ. of California Berkeley; and Prof. Saurabh Amin, The Edmund K. Turner Professor at MIT and Co-Director of the MIT Operations Research Center, who offered perspectives on the evolving role of autonomous systems, governance, and human oversight in enterprise AI adoption.

**Arundhati Bhattacharya, President & CEO of Salesforce – South**

**Asia** said, “South Asia sits at a unique inflection point—where scale, digital ambition, and a strong talent base converge. As enterprises across the region adopt more autonomous AI systems, the opportunity is not just efficiency, but augmentation—empowering people with intelligent enterprise agents that enhance decision-making and execution. Trust, governance, and human oversight will define who scales responsibly, and GAAIS 2026 reflects the region’s readiness to move from experimentation to enterprise-wide impact.”

**Jayant Madhukar Dabholkar, Chief – D&IT (Renewables & B2C PLA), The Tata Power Company Limited**, said, “As AI becomes more deeply embedded in enterprise operations, the priority must be on driving real outcomes and generating business value by augmenting human decision-making with intelligent systems that are secure, governed, and scalable. These themes came across strongly in the discussions at the Great Asia AI Summit.”

**Siew Chiun Tan, Head of Platforms & Digital UX, Singlife**, said, “The conversations at the Great Asia AI Summit highlighted how enterprise agents are moving AI from experimentation to execution. For organisations like ours, the real value lies in augmenting teams with intelligent systems that can act across data, while remaining grounded in trust, governance, and human oversight.”

A central focus of the summit was how enterprises across Asia are transitioning from isolated AI pilots to scalable, trusted, and governed AI-driven operating models. Sessions highlighted the shift from manual and rule-based processes to self-optimizing, intelligent workflows, alongside discussions on trust, security, governance, and responsible deployment as autonomous systems assume a greater role in decision-making and execution.

The summit featured deep dives into Agentforce 360, alongside showcases from select startups from the Salesforce Startup Program building AI solutions. Beyond technology, GAAIS 2026 also offered practical frameworks to help organizations advance their AI maturity, with guidance on data readiness, governance, and change management to operationalize AI at scale.

For more information, visit:  
[www.salesforce.com/in/events/gaa-is-2026](https://www.salesforce.com/in/events/gaa-is-2026)

\*Salesforce, the #1 CRM, powered by AI technology and capabilities.

