

Growth of Small Businesses would be the great instrumental for Indian Economy to reach \$5 Trillion by 2024-25; says OMBIKA

Category: National News

written by News Mall | April 24, 2022



Local e-Marketplace

Local Online Selling
would be instrumental
behind Growth of Indian
Small Businesses

OMBIKA: Shopping Capital of India

India stands for the fastest-growing market for the e-commerce industry and unexpected growth seen in the some past years. E-commerce has frequently been famous mostly due to less time-consuming shopping compared to the physical shopping and for its simple return policy. The reason behind growth in the e-commerce industry has also been aided by rising internet and smartphone invasion. Reference to our observations and current scenario, there's no any doubt that future is bright for the e-commerce industry in Indian Market.

Focusing above hundreds of e-commerce marketplace websites are

running in the Indian Market and competition is on a significant level. Some are big shots & old players of the industry and some are new comers & small players. But, when discussing about the competition within same industry players, there is no any difference lies. All are working hard to get success fast with respect to their competitors and also lash with lots of attractive offers for the sellers as well as for the buyers. It's very well known to everyone that when competition arises within the same industry players, obviously consumers get benefited first.

Keeping in mind future of e-commerce industry bright in the Indian Market and safety of consumers, [OMBIKA](#) entered into the industry on 9th January 2019 and showed the presentation to their competitors. E-Marketplace of OMBIKA was launched on 2nd September 2019 on the occasion of Ganesh Chaturthi by bless of God "Ganesha". Initially we have launched the National e-Marketplace for the Indian Sellers & Buyers and moving to the ladder of success day by day with the excellent support & trust from Indian Audience. After successful of 2 years in the industry, we have planned to launch the Local e-Marketplace; keeping mind growth of small businesses from each & every parts of India.

There's no any doubt that growth of small businesses from India would be the great instrumental for the Indian Economy to reach \$5 Trillion by 2024-25. That's the main reason behind launching the Local e-Marketplace by OMBIKA. In this Local e-Marketplace, small businesses would be benefited from multiple side like; Zero Commission, Unlimited Orders, Unlimited Products can uploaded, Revenue will goes to 5 times higher than currently and orders will be came from 20 KM limit from the business place. Only Shipping Charge would be to the Delivery Boy against each delivery; has been already defined on the basis of distance (in KM) and we are charging very nominal fee as a subscription fee (Half-yearly and Yearly Subscription available). This subscription fee would be very

less in respect to the cost for making your own online store and their marketing cost.

Our team of [OMBIKA](#) working hard for the addition of all small businesses from India to our local e-marketplace and getting good response; because of good trust within Indian Audience. We are also hoping that all small businesses would be with us very soon and they will also on the path of great success with us after going live over the e-marketplace. Our believes & dream of growth of small businesses would be surely helpful in reaching \$5 Trillion Indian Economy by 2024-25 and it will be moment of proud of all Indians. Also it will be the proud moment for OMBIKA that we are able to contribute something in the success story of Indian Economy achieving \$5 Trillion by 2024-25.