

# Himalaya Food International Ltd. Poised for Exponential Growth Amid “Liberation Day” Tariffs

Category: Business

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Himalaya Food International Ltd. (BSE: 526899 | HFIL) is uniquely positioned to capitalize on what may be a once-in-a-lifetime opportunity emerging from the recent “Liberation Day” tariffs announced by the Trump administration.

Amidst a surge of enquiries at its U.S. marketing office, the company has evolved a dynamic strategy to fill the vacuum created by the steep new tariffs, which are prompting a dramatic reconfiguration of global supply chains.



## Western-style Frozen Foods

### **Strategic Advantage: Reaping the Benefits of Trump Tariffs**

The evolving geopolitical landscape—especially U.S. tariffs targeting countries like China, Vietnam, Mexico, and Canada—is creating a significant opportunity for Himalaya Food International due to:

#### **Shift in U.S. Sourcing Strategies:**

Much higher tariffs on key frozen food imports from competitors have made India—and specifically Himalaya—a preferred alternative for U.S. buyers.

#### **Robust Product Expertise:**

Himalaya's deep domain knowledge of western-style frozen foods, built over decades, makes it a natural choice.

#### **Long-standing U.S. Relationships:**

With over 30 years of trusted ties to major American food service and retail chains, Himalaya is seeing increased demand for long-term volume contracts.

India's favorable tariff status enhances Himalaya's

competitive edge, and with manufacturing in India and market access through its U.S.-based affiliate Himalaya International Inc. (DBA: Global Food Trade), the company is set for exponential growth.

### **Revival Strategy Backed by Capital Infusion**

Himalaya has received SEBI approval for a Rs. 40 crore Rights Issue aimed at:

- Repaying its balance debt to a bank consortium led by SBI
- Strengthening its financial position
- Funding revival and growth initiatives

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In a major milestone, the four-bank consortium has approved the balance OTS payment of Rs. 43 crore, with SBI sanctioning final payment by September 2025. This follows the company's recovery efforts after a devastating fire in May 2022.

### **Strengthening Production Capabilities**

Himalaya Food International is one of India's leading integrated food processors, supplying to North America via its Cheyenne, Wyoming-based affiliate.

Key Manufacturing Facilities:

#### **Vadnagar, Gujarat**

- One of India's largest mushroom farms (30 MT/day).
- 55,000 TPA French fry & 12,000 TPA Frozen Appetiser line, imported from Europe, replacing fire-damaged infrastructure.
- Paonta Sahib, Himachal Pradesh.

- Currently supports diversified appetiser production; operations will be relocated to Gujarat upon completion.

### **Riding the Global Processed Food Boom**

India's food processing sector is gaining prominence as a key GDP contributor and export driver, aligned with global megatrends like health, wellness, and convenience. With a well-integrated global supply chain and a western-oriented frozen food product portfolio, Himalaya is:

- Strategically positioned to serve global food service giants.
- A trusted partner in delivering high-quality, tariff-advantaged products.

### **Forward-looking Statement**

As global sourcing realigns in favor of trusted, cost-effective supply chains, Himalaya Food International Ltd. is poised to rise as a global leader in frozen and processed foods.

