

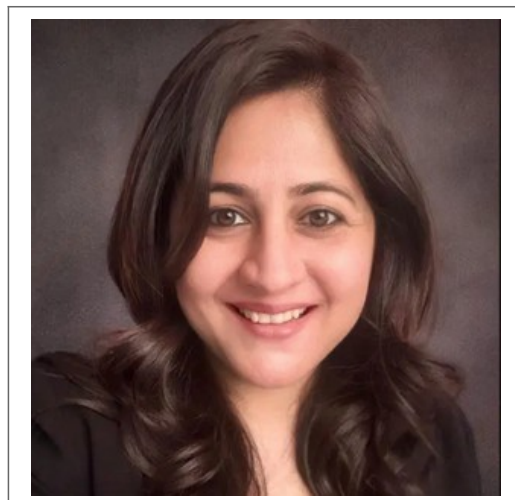
House of Soundarya: The Perfect Union of Ayurveda and Modern Science

Category: Business

written by News Mall | September 9, 2025



India has always turned to Ayurveda for radiant, healthy skin – saffron for glow, kumkumadi oil for balance, and ghee for nourishment. But modern Indian families face new challenges: relentless sun, pollution, and urban stress. House of Soundarya was born to bridge these worlds, creating skincare that unites the wisdom of Ayurveda with the precision of modern K-beauty science, tailored especially for Indian skin.



Monisha gururani, Founder of House of Soundarya

The journey began with founder Monisha Gururani, a mother searching for safe skincare for her young son, a professional golfer exposed to hours of sun. Troubled by the lack of gentle, toxin-free options, Monisha set out to craft her own – blends that would be pure, effective, and free from synthetic fragrance. What started as a mother's resolve has grown into a brand now embraced nationwide.

Each formulation begins with Ayurvedic botanicals like saffron, aloe vera, licorice, and 100x washed A2 ghee – known for their calming and restorative powers. These are elevated with plant-based actives such as niacinamide, ceramides, and Vitamin C (SAP), widely proven in K-beauty to brighten, protect, and refine skin. The result is a hybrid system of care – gentle enough for teens, effective enough for adults, and especially suited for Indian skin that demands both repair and resilience.



Pushp ahaan is adopted a school in haldwani to give quality education to young and deserving kids

But Monisha's vision extends beyond beauty. Through the Pushp Ahaan Foundation, House of Soundarya has adopted a school in Uttarakhand, providing children with sports gear, shoes, library books, and uniforms, while also supporting families

displaced by floods and natural disasters.

On Amazon India, the brand continues to receive glowing feedback. Customers call the 24K Gold Luxe Glow Kumkumadi Serum “**liquid gold for the skin**,” praising how its saffron-rich blend reduces dullness, softens fine lines, and delivers a natural glow without heaviness. Many reviews highlight that it feels indulgent yet safe, making it a product families keep returning to.

For Monisha, every jar and bottle is more than skincare. It’s a promise – of purity, of science backed by tradition, and of a brand that gives back.

House of Soundarya is available nationwide on Amazon India and at www.HouseofSoundarya.com.

