

How Parimatch Sports and Manchester United Hosted Indian Influencers

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What does the legendary Carrington training ground look like from the inside? And what is it like to watch a game from the VIP box at Old Trafford?

Parimatch Sports, a premium sportswear brand inspired by top athletes, gave a group of Indian influencers and passionate Manchester United supporters the opportunity to win a special fan experience with the club. From January 30 to February 2, Rajat Pawar, Apoorva Jadaun, Gurdeep Rai, and Nita Shilimkar travelled to Manchester to immerse themselves in the club's world.



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*"Being inside the club's environment felt unreal. It was about stepping into the world of the team, feeling the atmosphere, and understanding what it truly means to be part of Manchester United. Thanks to Parimatch Sports, we were able to experience it all up close," said **Gurdeep Rai**.*

Inside Carrington: Where Champions Are Made

On the first day, the group visited the Carrington training ground—the very place where champions are made and the foundation for their future victories is laid.

The influencers watched the training session a day before the match, met the players, and got autographs. They felt every moment of preparation—an experience usually inaccessible to the public, but made possible by Parimatch Sports.

Next, they visited Old Trafford—Manchester United's home and a place of inspiration for millions of fans worldwide. A private tour of the stadium and museum with club legend Denis Irwin offered a deeper understanding of the club's history, trophies, and defining moments.

Dinner at Dishoom Manchester was filled with conversations about the experiences and encounters with football icons, leaving them part of something truly extraordinary.

Match Day Energy

On the second day, the influencers took part in the highlight of the trip—the Manchester United vs Fulham match. The stadium's atmosphere gradually filled with anticipation, the stands came alive, and tension was tangible before kickoff.

From the VIP box, every goal felt closer, and the stadium's energy hit even harder. The game was fast-paced and intense, culminating in a spectacular 3:2 victory for Manchester United. Moments like these show how Parimatch Sports brings fans closer to the heart of football.

More Than a Trip

The collaboration with Manchester United marks one of many

high-profile international initiatives delivered by Parimatch Sports. The brand successfully continues to strengthen its global presence and build deep connections with sports audiences around the world.

“Experiences like this highlight the special bond with our global fan community. Together with Manchester United, we were pleased to welcome the influencers from India and give them a meaningful insight into life at the club,” highlighted a Parimatch Sports Press Office.

About Parimatch Sports

Parimatch Sports is a high-quality sportswear brand inspired by the world’s top athletes and designed to equip every brave soul on their winning track. Trusted by international stars like Trinidadian cricket legend Sunil Narine, Parimatch Sports creates professional on-field kits for football and cricket teams alongside a comprehensive range of stylish workout wear for fans. The brand stands out with exclusive designs inspired by the greatest athletes and their victories on the pitch. Parimatch Sports aims to expand the horizons of Asia’s love for sports, bringing it to a new level.

