

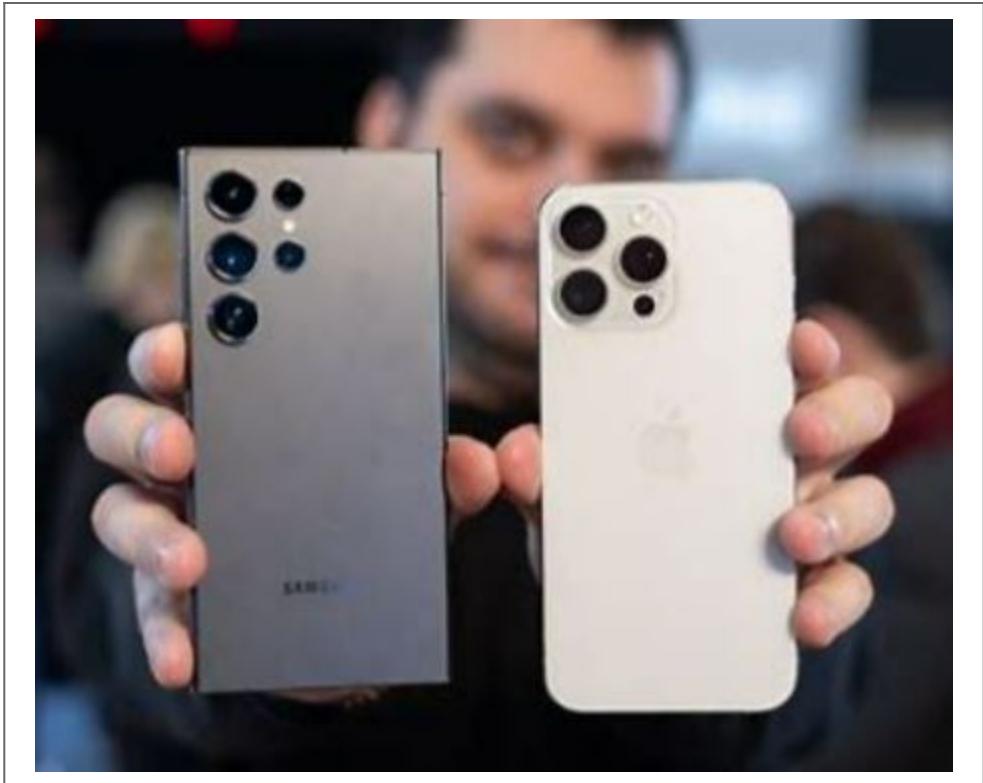
iPhone 16 Plus vs Samsung Galaxy S24 Ultra: Which Flagship Phone Should You Buy

Category: Business

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For over a decade, Apple and Samsung have been locked in a fierce tussle for smartphone supremacy. Both brands command respect and reverence; while Samsung offers handsets in various segments, Apple reserves its phones for the flagship segment. In January 2024, Samsung launched the latest Galaxy S24 series phones-its flagship series powered by artificial intelligence. Not to be left behind, Apple unveiled the [iPhone 16](#) series handsets in September 2024, driven by its proprietary Apple Intelligence (AI). Shoppers looking to purchase a premium device from either brand can shop on the Bajaj Finserv EMI Network and benefit from Easy EMIs and exclusive offers.



Shop for iPhone 16 Plus or Samsung Galaxy S24 Ultra on Easy EMIs

One of the biggest challenges, however, comes with the [iPhone 16 Plus vs Samsung Galaxy S24 Ultra](#) comparison. While the former offers the highly coveted 'iPhone experience', the latter brings unmatched performance to the table. The base variant of the iPhone 16 Plus (128GB ROM) is available for Rs. 89,900, while the top-spec variant costs Rs. 1,19,900. On the other hand, the Samsung Galaxy S24 Ultra's price starts from Rs. 1,29,999 for the base variant (256GB ROM), and the top-end model (1TB ROM) costs Rs. 1,59,999. So, which device offers the best price-performance balance

The iPhone 16 Plus has been built for Apple Intelligence (AI), offering unrivalled convenience. The device has also been equipped with groundbreaking privacy protections, ensuring no one can access user data. Another new feature of the iPhone 16 Plus is the Camera Control function, which gives users quick access to camera tools and allows them to take perfect shots in an instant. The model also comes with an improved ultra-wide camera with autofocus for capturing incredibly detailed macro images. Moreover, the latest-gen Photographic Styles

provide users with unparalleled creative flexibility, allowing them to truly stand out in every shot.

Powered by the A18 chip, the iPhone 16 Plus guarantees uncompromising performance, as the chipset supports console-level gaming and powers advanced photo and video features. All of these features, plus an optimised battery and premium design, make the iPhone 16 Plus a truly remarkable handset.

Coming to the Samsung Galaxy S24 Ultra, the smartphone is widely considered the most powerful device currently available. The AI features redefine the mobile experience, giving users more control over everyday tasks, such as editing photos or searching for an item. On the other hand, the 200MP camera sets the industry standard for image quality. Supporting this cutting-edge camera is the new ProVisual engine, which enhances colour tone, reduces noise, and brings out detail.

On the display front, users get an incredible 6.8-inch QHD+ Dynamic AMOLED 2X screen that boasts a peak brightness of 2,600 nits. The Vision Booster further improves the visual experience by enhancing contrast and colour for an immersive viewing experience. Powering the mobile phone is the potent Snapdragon 8 Gen 3 processor that clocks up to a staggering 3.39 GHz, making the device an incredible, future-proof smartphone.

The iPhone 16 Plus vs. Samsung Galaxy S24 Ultra debate is quite compelling. However, picking a clear winner is difficult, as both devices have their unique selling propositions. While the iPhone 16 Plus introduces new features and significant upgrades over its predecessor, the Galaxy S24 Ultra pushes the boundaries of smartphone technology but comes with a hefty price tag. Customers looking to own either of these flagships can shop on the Bajaj Finserv EMI Network and purchase the device on Easy EMIs, with long tenures and exciting offers, such as zero down payment on select models.

Benefits of shopping on the Bajaj Finserv EMI Network

Whether you wish to buy the iPhone 16 Plus or the Galaxy S24 Ultra, you will benefit immensely by shopping on the Bajaj Finserv EMI Network. Here are some of the key advantages:

- **Competitive prices:** By shopping at any of the Bajaj Finserv partner stores, you can enjoy excellent value for money with competitively priced flagship phones.
- **Easy EMIs:** Buying your preferred smartphone is simple with Easy EMI plans, allowing you to choose a repayment period that suits your budget. The repayment tenures range from 1 to 60 months, making EMI payments ultra-convenient.
- **Zero down payment:** For select models, you can benefit from a zero down payment option, eliminating the need for upfront payment while finalising the purchase.

You can opt for financing options, including Easy EMI and zero down payment schemes, for financial ease and convenience. Split the cost of the iPhone 16 Plus or the Samsung Galaxy S24 Ultra into Easy EMI to enjoy a hassle-free shopping experience.

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