

July Just Got Better: Parimatch Launches the Month of Big Promo Drops

Category: Business

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Parimatch, the #1 global gaming and entertainment platform, is kicking off July with **Big Promo Code Month**. It is a high-energy promo, designed to deliver non-stop joy, engagement, and exclusive bonus drops throughout the whole month. One code at a time, players unlock more ways to play, collect huge perks, and turn fun into something way more profitable.



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Running from July 1 to 30, this wide campaign invites players across Asia to discover a series of surprise bonus code drops, each tailored to different players, from sports fans to game lovers.

As for now, new generation of digital players isn't just looking for entertainment – they want an experience. Big Promo Code Month taps into this mindset with a simple but powerful idea: surprise, reward, and engage. Parimatch makes every login feel like an opportunity by spreading promo drops across social platforms.

“Big Promo Code Month shows up where our players already are – online, on-stream, and in the moment,” said the **Parimatch Press Office**. “It's our way of saying: if you're with us, we've got something exciting for you, whether you bet every day or just drop in for the fun.”

Where to Catch the Drops

Each drop is unique, tied to new sports highlights, or special offers. The promo codes are released multiple times a week on different social media platforms:

Tuesdays – Instagram

Fridays – Telegram

Sundays – YouTube

For one power-packed week – from July 14 to 20 – Parimatch will turn up the heat with daily Telegram bonus drops tied to hot news, game releases, and holidays.

Follow all social media platforms, check them daily, participate in promos, and get high-value bonuses.

The Big Promo Drop Month brings new surprises every day, making this the perfect moment to boost excitement for all fans, reward them with big surprises, and invite players to keep coming back for more.

