

# Lava Celebrates 16th Anniversary with Rs.16 Steal Deals on Lava Agni 3 5G & Prowatch V1

Category: Business

written by News Mall | March 29, 2025



**LAVA**

**₹16 | STEAL DEALS**

Offer Limited to the First 100 Customers

**AGNI 3**

Segment-First Dual AMOLED Display

SALE STARTS AT 12PM

Limited Stock Price: ₹27,999 **₹16/-**

**BUY NOW**

Coupon Code: **AGNI3**

**Prowatch V1**

Corning Gorilla Glass 3 | 2 Years Warranty

SALE STARTS AT 7PM

Limited Stock Price: ₹4,999 **₹16/-**

Coupon Code: **PROWATCH**

**BUY NOW**

- First 100 buyers get a chance to grab Agni 3 and Prowatch V1 for Rs. 16
- Sale will be live at 12:00 PM on March 30th, 2025 for

Agni 3 and at 07:00 PM for Prowatch V1

[Lava International Limited](#), the leading homegrown smartphone manufacturer, is celebrating a significant milestone as it completes **16 successful years** of empowering consumers with innovative, affordable, and Made-in-India tech. To mark the occasion, Lava is rolling out the **first edition of its Lava anniversary sale**, a one-day shopping extravaganza featuring **unbeatable discounts on smartphones, smartwatches, and audio gear**.



The banner features a dark background with confetti. At the top left is the LAVA logo. The main headline reads '₹16 | STEAL DEALS' in large, bold letters, with 'Offer Limited to the First 100 Customers' below it. On the right, a '16 YEARS STRONG' logo is displayed. The central part of the banner is divided into two sections. The top section promotes the AGNI 3 smartphone, showing a dual display model on a pedestal. Text details include 'AGNI 3', 'Segment-First Dual AMOLED Display', 'SALE STARTS AT 12PM', 'Limited Stock', 'Price: ₹27,999', and a final price of '₹16/-'. A 'BUY NOW' button and a coupon code 'AGNI3' are also present. The bottom section promotes the Prowatch V1 smartwatch, showing a gold-tone watch on a pedestal. Text details include 'Prowatch V1', 'Corning Gorilla Glass 3 | 2 Years Warranty', 'SALE STARTS AT 7PM', 'Limited Stock', 'Price: ₹4,999', and a final price of '₹16/-'. A 'BUY NOW' button and a coupon code 'PROWATCH' are also present.

**LAVA**

**₹16 | STEAL DEALS**

Offer Limited to the First 100 Customers

**16 YEARS STRONG**

**AGNI 3**  
Segment-First Dual AMOLED Display  
SALE STARTS AT 12PM  
Limited Stock  
Price: ₹27,999  
**₹16/-**  
BUY NOW  
Coupon Code: **AGNI3**

**Prowatch V1**  
Corning Gorilla Glass 3 | 2 Years Warranty  
SALE STARTS AT 7PM  
Limited Stock  
Price: ₹4,999  
**₹16/-**  
BUY NOW  
Coupon Code: **PROWATCH**

## Lava Celebrates 16th Anniversary

The exclusive sale will be live from **March 30<sup>th</sup>, 2025**, on

**Lava's official e-store, Amazon, and Flipkart, offering limited-time discounts on top-selling devices.**

The highlight of the sale is Lava's **exclusive flash offer**, giving the first **100 buyers** a chance to own the flagship **AGNI 3 smartphone** and **Prowatch V1 smartwatch** for just **Rs. 16**. The **AGNI 3 sale kicks off at 12:00 PM**, followed by the **Prowatch V1 sale at 7:00 PM**. Beside this, here are some blockbuster deals you cannot miss.

Category	Model	MRP (INR)	Special Offer (INR)	Time	Channel
Smartphones	Lava Agni 3 5G	25,499	<b>16000</b>	All day	Lava Website, Amazon
	Blaze Duo 5G	18,999	<b>13,799</b>	All day	Lava Website, Amazon
	Blaze 3 5G	12,999	<b>9,899</b>	All day	Lava Website, Amazon
Accessories	Probuds N32	2,999	<b>999</b>	All day	Lava Website, Amazon
	Probuds N31	2,499	<b>799</b>	All day	Lava Website, Amazon
	Probuds T31	2,499	<b>999</b>	All day	Lava Website, Amazon
	PB11	1,599	<b>799</b>	All day	Amazon

Category	Model	MRP (INR)	Special Offer (INR)	Time	Channel
Accessories	Prowatch V1	4,999	<b>1,616</b>	All day	Lava Website, Flipkart
	Prowatch X	6,999	<b>3,779</b>	All day	Lava Website, Flipkart
	Prowatch ZN	5,999	<b>2,699</b>	All day	Lava Website, Amazon

Lava's **16th-anniversary sale** isn't just about offers-it's a celebration of its journey, a testament to its **commitment to innovation**, and a promise to continue delivering **high-quality, Made-in-India technology** at unbeatable prices.

Grab these exclusive deals before they're gone and celebrate Lava's 16<sup>th</sup> anniversary with us.

### About Lava International Limited

#ProudlyIndian | Made in India, Made for India

Lava International Limited, headquartered in Noida, Uttar Pradesh, is a pioneering mobile handset and solutions company in India, founded in 2009 with the vision to empower individuals. The companys corporate office and manufacturing facility, equipped with a production capacity of 42.52 million handsets per annum, are strategically located in Noida. Lavas commitment to innovation is reflected in its two state-of-the-art research and development centers in Noida, housing dedicated teams in software and hardware design. The companys extensive nationwide presence is facilitated by a robust retail network of 1.65 Lakh retailers, directly served by over 1000 distributors, and supported by a vast after-sales service network of 800+ professionally managed service centers. The

brand has a global presence in 20+ countries.

Beyond smartphones, Lava is expanding its product portfolio to include smartwatches, Neckbands, Probuds, and an extended True Wireless Stereo (TWS) segment. The brands credibility is underscored by being ranked the 'Most Trustworthy Brand' in the CMR Retail Sentiment Index.

Connect with us on [Instagram](#), [X \(Twitter\)](#), and [LinkedIn](#).

