

# Mantra Best Friends Fes7val – Turning Friendships into Lifelong Neighbourhoods

Category: Business

written by News Mall | August 7, 2025



**Mantra** is delighted to announce the launch of **Mantra Best Friends Fes7val**, a unique referral program designed to turn your closest friends into next-door neighbours. Whether it's the joy of shared morning walks, evening tea conversations, or your kids growing up together, Mantra Best Friends Fes7val brings the warmth of friendship to the comfort of home.

The logo for Mantra Best Friends Festival is enclosed in a thin black rectangular border. It features the word "mantra" in a lowercase, sans-serif font with a registered trademark symbol (®) at the top left. To its right is a graphic of two stylized human figures, each with a colored circular head (light blue and purple) and a black outline. Below "mantra" are the words "BEST", "FRIENDS", and "FESTIVAL" in a large, bold, uppercase, sans-serif font, stacked vertically. To the right of "FESTIVAL" are three small, solid-colored circles in pink, yellow, and light blue.

# mantra® BEST FRIENDS FESTIVAL

**Mantra Best Friends Festival – Refer friends, earn rewards, and turn friendships into next-door bonds**

Launched to celebrate the spirit of community living, Mantra Best Friends Festival empowers Mantra residents to refer their friends to any Mantra project across Pune, and equally allows new buyers to reach out to a Mantra homeowner for a referral, unlocking special benefits. It's a two-way invitation to build a close-knit neighbourhood where friends become family and every home holds shared memories. On every successful booking, the referrer (Mantra Resident) earns referral reward, while the new buyer receives exclusive benefits on their purchase.

Owning a Mantra home means more than just real estate. It's about quality living, well designed spaces, future-ready amenities and a thriving community. Now, imagine sharing that lifestyle with your closest friends. With Mantra Best Friends Festival, you don't just invest in property, you invest in people.

Whether you're a proud Mantra resident or a friend being welcomed into the fold, there's something special waiting for you. Because the best neighbours are the ones you already call friends.

*"A home is more than four walls. It's the people around you who make it special. With Mantra BFF, we're helping people create not just homes, but shared stories with friends who become family,"* **Rohit Gupta, CEO, Mantra.**

Live together. Laugh louder. Grow closer. With Mantra Best Friends

For more details on the Mantra BFF program, visit [www.mantraproperFes.in/bff/referral program.php](http://www.mantraproperFes.in/bff/referral program.php).

