

MMTC-PAMP Unveils the Laddoo Gopal 50 gm Silver Bar; A Symbol of Devotion and Purity

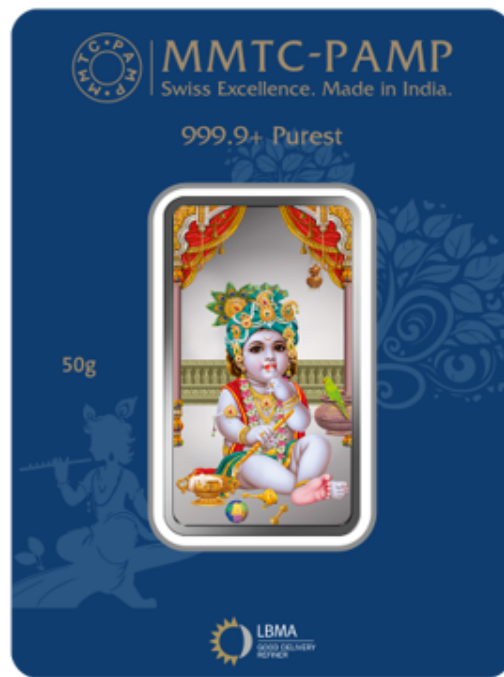
Category: Business

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- The bar features a coloured image of the child form of Lord Krishna, seated and adorned with ornaments
- The reverse side carries a Sanskrit mantra in reverence to Lord Krishna

MMTC-PAMP, Indias only London Bullion Market Association (LBMA) accredited Good Delivery gold & silver refiner is proud to announce the launch of the Laddoo Gopal 50 grams 99.99%+ purity Silver Bar. This exquisite silver bar pays tribute to Lord Krishna, showcasing an image of the childlike innocence and divinity through intricate designs and fine Swiss craftsmanship.



MMTC-PAMP unveils the Laddoo Gopal 50 gm Silver Bar, a symbol of devotion, purity, and divine craftsmanship

Laddoo Gopal is the child form of Lord Krishna, known for his playful nature and love for sweets. He is a symbol of love and innocence, and is worshipped across India. People often treat Laddoo Gopal like a member of their family, offering him laddoos and decorating his space with care. This silver bar shows a colourful, 3D image of Laddoo Gopal sitting peacefully, surrounded by designs that reflect his playful and divine nature.

The back side of the bar is engraved with a sacred Sanskrit shloka. The verse is a prayer to Lord Krishna, praising him as Vasudeva, Hari, and Govinda, the Supreme being, who removes all troubles and protects us always.

Speaking on the launch, **Mr Samit Guha, Chief Financial and Technology Officer from MMTC-PAMP** said, *"MMTC-PAMP is honoured to offer our valued customers a unique symbol of love, devotion, and faith. Crafted with Finest Swiss craftsmanship and 99.99%+ purity, this bar serves as a spiritual keepsake for devotees of Lord Krishna. It is our tribute to India's rich cultural heritage and deep-rooted traditions, and we hope*

it brings blessings of joy, protection, and prosperity to all who receive it."

MMTC-PAMP's Laddoo Gopal Silver bar embodies of celebrating India's rich spiritual heritage through intricate design and craftsmanship. Like all MMTC-PAMP products, the Laddoo Gopal Silver Bar is produced using advanced refining techniques and undergoes rigorous quality checks to meet global purity standards. ([Link to the product](#))

Every product created by MMTC-PAMP goes through a rigorous purification process to ensure 999.9+ (99.99%+) the purity of the metal. To validate the authenticity, every MMTC-PAMP product carries a unique number and comes packaged in Assayer Certified Minted Cards. Each gold and silver product bought from MMTC-PAMP offers positive weight tolerance, which guarantees that every coin or bar one buys weighs more than the listed weight, ensuring customers receive the highest value for their investment. MMTC-PAMP products are available at their exclusive stores, leading jeweller partners, online marketplaces such as Amazon and Flipkart, or directly from MMTC-PAMP's official website, shop.mmtcpamp.com.

About MMTC-PAMP

A joint venture between Switzerland-based bullion refinery, PAMP SA, and MMTC Ltd., a Miniratna and Government of India Undertaking. MMTC-PAMP is the only LBMA-accredited gold & silver good delivery refiner in India and is accepted across global commodity exchanges and central banks. The company seamlessly marries Swiss excellence with Indian insights. MMTC-PAMP India Pvt. Ltd. is internationally recognized as an industry leader in bringing global standards of excellence to the Indian precious metals industry.

MMTC-PAMP has received several awards since its inception from local and global industry bodies for Refining, Brand and Sustainability. Notably, MMTC-PAMP is India's First Precious

Metals Company to have Science-based Emissions Reduction Targets Approved by SBTI. Recognized by the Asia and India Book of Records, MMTC-PAMP is acclaimed as the country's only brand providing the purest gold and silver coins and bars with 999.9+ purity levels and positive weight tolerance to consumers. Adding to its laurels, MMTC-PAMP was honoured as India's Most Trusted Brand of the Nation at The Brand Story-Indian Brand and Leadership Conclave & Awards, 2024.

