

Netrack Engages Industry Leaders at BICSI Chennai with Future-oriented IT-solutions

Category: Business

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Netrack's participation in the BICSI event in Chennai on December 21st 2024, marked the year with productivity and success. As a leader in the manufacturing of [data center racks](#) and IT infrastructure solutions, Netrack showcased its cutting-edge offerings to meet the growing demands of high and medium-density environments. Over fifty industry professionals

attended the event. In fact, it was a grand success with enthusiastic participation and insightful discussions.



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One of Netracks heart and soul, Mr. Krishna Raj, gave an enthusiastic presentation that gave the event a boost. He conducted a comprehensive and engaging session with interesting discussions on Netracks latest solutions for high and medium-density requirements. Throughout his presentation, he emphasized on important innovations such as the rear door heat exchanger. He elaborated on the cutting-edge solution designed by Netrack to optimize cooling and energy efficiency

in a high-density data center environment. He spoke into detail about Netracks state-of-the-art solution for maximizing energy efficiency and cooling in a high-density data center setting. By addressing important industry challenges related to thermal management, Netrack gained special attention from all the participants due to its potential to enhance operations and reduce costs.

Mr. Krishna Raj was joined by Mr. Ramesh from Chennai, a key member of the Netrack team, and together they answered audience questions and provided valuable insights into how Netrack's solutions are shaping the future of IT infrastructure management. They also emphasized the sustainability and efficiency aspects that set Netrack apart in the industry.

Netrack also demonstrated its CE-certified Power Distribution Units (PDUs) at the event, which impressed industry professionals with their quality, safety, and reliability. The real-time display of the CE-certified PDUs showcased the robust performance and seamless integration of Netrack's PDUs into data centers and allowed everyone present to experience the efficiency of the offering. Such a live demonstration in the BICSI event in Chennai further enhanced Netrack's reputation for delivering innovative solutions that meet global standards.

Overall, the event provided an excellent opportunity for Netrack to connect with key stakeholders in the IT and data center industry. It enabled the scope for future engagements by highlighting its commitment to innovation and customer-focused solutions.

