

Parimatch Created Cricket Festival Boxes for Fans to Enjoy the Indian T20 League to the Fullest

Category: Business

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As the Indian T20 League reaches its peak, Parimatch, the #1 global gaming platform is bringing the stadium experience home with its exclusive Cricket Festival Box-the ultimate fan kit designed to take your matchdays to the next level.



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This limited-edition box is packed with handpicked game-day goodies that deliver everything you need to watch the League in style and feel the excitement of every ball, six, and wicket.

What's Inside the Cricket Festival Box

Gourmet Snacks – Fuel the excitement from the game with Pringles, premium popcorn, and other matchday snacks;

Prime Drinks – Stay refreshed during action-packed games;

Noicemaker & Confetti Popper – Add a burst of fun to your viewing experience with festive matchday accessories;

Cricket Ball Stress Reliever – Squeeze away the tension during intense match moments;

Jersey & Cricket-Themed Souvenirs – Show off your fandom with a stylish jersey and souvenirs like mini bats and more.

Whether you're cheering for your favourites solo from the sofa or hosting a matchday watch party, the Cricket Festival Box turns every game into a celebration!

How to Win a Cricket Festival Box

- Follow Parimatch on [Instagram](#) and [YouTube](#).
- Stay tuned throughout the T20 season for fun challenges.
- Join the contests for a chance to become one of 10 lucky winners.

âThere will be **10 exciting giveaways during the League**-and each one is your chance to win the Cricket Festival Box!

Also, **there's another way to get a Cricket Festival Box**. Parimatch players can grab one through the Parimatch Loyalty Hub-a brand-new space for sports and gaming enthusiasts who want to have more fun and unlock generous rewards! All you have to do is complete exciting missions, earn enough Cyber Coins, and exchange them in the Bonus Bazaar for the Cricket Festival Box during the Indian T20 League-along with other first-class prizes!

To celebrate the League, Parimatch also launched the Festival of Winnings Grand Tournament, featuring 700% welcome bonus, a total prize fund of Rs. 5.8 crore, including two high-speed Porsche Cayennes.

