

# Parimatch Sports Joins Baroda Premier League 2025 as Associate Sponsor

Category: Business

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Parimatch Sports, a high-quality sportswear brand inspired by top athletes, is proud to announce its role as **Associate Sponsor of the Baroda Premier League 2025**, a rising T20 tournament that brings the spotlight to the vibrant cricketing culture of Gujarat.



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## Sponsor

This partnership highlights Parimatch Sports' ongoing commitment to growing Indian cricket from the ground up – supporting rising talent and building stronger connections with fans beyond the big leagues.

*"We are thrilled to support the Baroda Premier League 2025 and stand behind a tournament that represents the spirit and passion of Indian cricket," said the **Parimatch Press Office**. "Gujarat has long produced world-class talent – this league is an exciting stage for the next generation. Baroda Premier League is the perfect example of where big dreams begin and we are proud to be a part of it."*

Organized by the Baroda Cricket Association, the Baroda Premier League (BPL) is being held from June 15 to 29, and features five dynamic teams: Ami Super Avengers, Diamond Dazzlers, Alembic Warriors, Pruthvi Panthers, and A4 Power Strikers.

Baroda has produced numerous top-class cricketers like Hardik Pandya, Krunal Pandya, Zaheer Khan, Irfan Pathan, Yusuf Pathan, Nayan Mongia, etc and the league will be a focal point in the effort to nurture the next set of athletes from not only Baroda, but also Gujarat.

By partnering with the Baroda Premier League, Parimatch Sports not only confirms its belief in the future of Indian cricket but also celebrates the passion, energy, and community spirit that define the sport in every corner of the country.

Follow Parimatch Sports on Instagram for exclusive updates, events, and all the action you can't miss.

## About Parimatch Sports

Parimatch Sports is a high-quality sportswear brand inspired by the world's top athletes and designed to equip every brave soul on their winning track. It is trusted by the world's top

athletes: Trinidadian cricket star Sunil Narine is among their brand ambassadors. With passion at heart, Parimatch Sports creates pro-on-field kits for football and cricket teams and a comprehensive range of everyday workout clothes for fans. The main feature that makes this brand stand out from the crowd is its exclusive design, inspired by the top world's athletes and their victories on the pitch. Parimatch Sports' appearance on the market pursues an ambitious goal – expanding the horizons of India's love for sports, bringing it to a brand new level.

