

Prabhu Deva's Vibe – India's First Live in Dance Concert

Category: Business

written by News Mall | January 23, 2025

INDIA'S FIRST DANCE CONCERT IN CHENNAI



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🌳 Concert Contribute Funds for Planting Trees to PABT Organization, www.pabt.in 🌳

Chennai is all set to witness an unforgettable evening of rhythm, energy, and unparalleled artistry as Prabhu Deva's Vibe – LIVE IN DANCE CONCERT takes center stage on February 22, 2025, at the YMCA Grounds, Nandanam. This groundbreaking event marks a historic milestone in Indian live entertainment, being the country's first-ever live dance concert. It celebrates the iconic Prabhu Deva, widely revered as the "Michael Jackson of India," and his remarkable three-decade-

long legacy in the world of dance and cinema. With over 100 dancers, mesmerizing choreography, and the presence of more than 50 renowned celebrities, the concert promises to be an extraordinary fusion of art, glamour, and entertainment.



Prabhu Deva | India's First Live in Dance Concert | Birth Marque

The vision behind this event is spearheaded by Mr. Hariharan and executed with precision by Mr. Arun of Arun Events, known for their expertise in orchestrating large-scale, awe-inspiring productions. With their innovative approach, the duo aims to elevate the entertainment industry in India and set a new benchmark for live performances. But this isn't just a solo endeavor. Several leading names and organizations have joined forces to make this ambitious dream a reality. Among them are Ishari K. Ganesh of VELS University, VMR Ramesh of KLIENTEL, Uma Pathi and Jayshankar of G Star Properties, Aayush of SSI TMT Bar, Junaith Babu of G Square, Dr. Arun Muthuvel of Iswarya Hospitals, and Shailendra Shivakumar, Founder of Birth Marque. The collaboration among these luminaries is testament to the vision and grandeur of "Vibe." Each stakeholder has brought their unique expertise to the table to ensure that this one-of-a-kind concert becomes a defining moment in India's entertainment history.

Adding a distinctive touch to the event is Birth Marque, the official branding partner, founded by Shailendra Shivakumar. Known for their expertise in creative branding and impactful campaigns, Birth Marque has been instrumental in shaping the identity of the concert. Their innovative designs capture the essence of Prabhu Deva's legendary artistry while aligning with the concert's broader mission of environmental consciousness. From concept to execution, every element of the campaign reflects the grandeur and uniqueness of "Vibe," creating a memorable brand experience that resonates with

audiences on multiple levels.

What sets Prabhu Deva's Vibe apart from other entertainment events is its deeper purpose. This isn't just a showcase of extraordinary talent; it's a movement that merges art with sustainability. The concert is closely aligned with the Plant a Billion Trees (PABT) initiative, a pioneering environmental campaign aimed at planting one billion trees across India over the next 20 years. This ambitious initiative seeks to address the urgent challenges of climate change and promote sustainable development on a massive scale.

In a groundbreaking partnership with PABT, a portion of the concert's sponsorships, revenues, and collaborations will be directly allocated to support this noble cause. The collaboration represents a shared vision of creating a greener, more sustainable future, proving that art and Entertainment can drive meaningful, lasting change.

The event itself promises to be nothing short of magical. Prabhu Deva's electrifying performance will be accompanied by jaw-dropping choreography, stunning stage design, and a lineup of over 50 celebrities from various fields, adding a touch of star power to the evening. The audience will be transported into a world of rhythm, visual brilliance, and storytelling through dance, making it a night to remember.

For the entertainment industry, Prabhu Deva's Vibe – LIVE IN DANCE CONCERT represents a transformative moment. It demonstrates the potential of live performances to create cultural milestones while addressing critical global issues. By combining the magnetic appeal of one of India's most celebrated performers with the urgency of environmental action, the concert creates a blueprint for future events that are not only entertaining but also meaningful. Chennai has always been a city that embraces art and culture, and "Vibe" is set to further solidify its position as a hub for innovation in live entertainment. The YMCA Grounds will become

a stage where history is made, memories are created, and the future of sustainable entertainment is envisioned.

Get ready to witness an evening that promises to inspire, entertain, and make history. Prabhu Deva's Vibe – LIVE IN DANCE CONCERT, FOR THE FIRST TIME IN INDIA, will be remembered not only as the day of an iconic concert but as the beginning of a movement where art, entertainment, and environmental consciousness come together in perfect harmony.

Publisher detail: Birth Marque, one of the key players in the premium branding companies in India and a leader in [brand promotion company in Chennai](#), has firmly established itself as Chennai's top branding agency. Competing on par with the top [branding companies in Mumbai](#) and branding companies in Delhi, Birth Marque was founded by Shailendra Shivakumar is renowned for its innovative approach to branding. Adding to its portfolio of high-profile collaborations, Birth Marque is now associated as the branding partner for Prabhu Deva's Vibe – LIVE IN DANCE CONCERT, FOR THE FIRST TIME IN INDIA, a grand event celebrating the legendary dancer and entertainer. The company excels as one of the best event branding, marketing, and [event management companies in Chennai](#). Their expertise extends to cutting-edge fields such as the metaverse, NFTs, community building, and brand building activities in web development companies in Chennai.

For more information, visit their official website www.birthmarque.com.

