

# Rado Unveils the DiaStar Original x Tej Chauhan: A Timeless Symphony of Heritage and Innovation

Category: Business

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Rado, the revered “**Master of Materials,**” proudly presents its latest design masterpiece—the Rado DiaStar Original x Tej Chauhan. This extraordinary creation reimagines the legendary DiaStar Original, seamlessly blending six decades of iconic craftsmanship with the visionary genius of British industrial designer Tej Chauhan.



**L-R – Ms Simran Chandhoke, Brand Manager – RADO (Business Head India), Designer, Mr Tej Chauhan and Mr Adrian Bosshard, CEO of Rado**

A bold reinterpretation of a timeless classic, the DiaStar Original x Tej Chauhan features a radiant yellow-gold-coloured PVD-coated Ceramos™ bezel, celebrated for its unmatched durability and brilliance. Paired with a light grey, pillow-shaped rubber strap, it juxtaposes elegance with a contemporary edge. The matt black dial, accented by a striking silver and blue minute track, is an artistic marvel, further distinguished by Chauhan's proprietary typography for the day-date display.

Beneath its exquisite exterior lies Rado's calibre R764 automatic movement, offering an 80-hour power reserve and enhanced precision through its Nivachron™ antimagnetic hairspring. With a water resistance of up to 10 bar (100 meters), the timepiece marries impeccable performance with design ingenuity.

**Adrian Bosshard, CEO of Rado,** reflects on the partnership, *"Tej Chauhan has delivered a visionary interpretation of the DiaStar, honouring its enduring legacy while propelling it into a bold new future. His brilliance is evident in every*

*detail.”*

**Tej Chauhan** shares his inspiration, *“DiaStar Original is a Rado icon, so my challenge was to create design distinction without compromising its integrity.”*

The Rado DiaStar Original x Tej Chauhan is not merely a watch but a statement of artistry, craftsmanship, and the unyielding pursuit of innovation.

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#Rado #DiaStarOriginalxTejChauhan #FeelIt #MasterOfMaterials

