

Renowned Media Strategist Nikhil Singhal Honored with Uttar Pradesh Anmol Ratan Award

Category: Business

written by News Mall | March 31, 2025



Nikhil Singhal, a distinguished media strategist, Founder of **Vigor Media Worldwide**, and President of the Noida High Rise

Federation, was honored with the prestigious Uttar Pradesh Anmol Ratan Award. The award ceremony, hosted by the Tapasya Foundation Trust, took place at the iconic Taj Lucknow. This recognition highlights his remarkable contributions to the public relations industry and his exemplary leadership in strategic communication.



Nikhil Singhal honored with Uttar Pradesh Anmol Ratan Award, by Shri Akhilesh Yadav

The event brought together distinguished personalities from diverse sectors, including media, public relations, corporate communications, and governance. Shri Akhilesh Yadav, former Chief Minister of Uttar Pradesh, presented the award in recognition of Nikhil Singhal's groundbreaking efforts in revolutionizing the PR landscape and crafting impactful communication strategies.

In his acceptance speech, Nikhil Singhal expressed gratitude for the honor and attributed his success to his dedicated team and unwavering commitment to excellence. *"I am deeply humbled to receive this prestigious award. It is a recognition not just for me but for my entire team at Vigor Media Worldwide, who work tirelessly to redefine public relations with innovation and integrity. This motivates me to continue striving for excellence and setting new benchmarks in the industry,"* he said.

As President of Noida High Rise Federation, Nikhil has been instrumental in advocating for the rights and concerns of high-rise residents in Noida, ensuring effective communication between stakeholders and government authorities. His leadership has facilitated numerous initiatives for community development and better infrastructure.

Beyond his role in community service, Singhal has made remarkable contributions to the public relations sector. His strategic insights and innovative approach have significantly influenced corporate branding, media relations, and crisis communication. Under his leadership, Vigor Media Worldwide has emerged as one of the most sought-after PR firms, catering to a global clientele.

Nikhil Singhal's illustrious career in media strategy and public relations has been adorned with numerous accolades,

underscoring his remarkable expertise and influence in the industry. Among his noteworthy achievements are his inclusion in the Times 40 Under 40 list in 2022, which recognized him as one of the most influential leaders under 40 for his exceptional contributions to PR and media strategy; the ET Global Leader award in 2021 by The Economic Times, celebrating his significant impact on the global PR landscape and his excellence in business leadership; and the prestigious recognition by Khaleej Times in 2022 as the most followed Indian media strategist, highlighting his unparalleled reach and influence in the field.

Awarded as ET Global Leader title by The Economic Times in 2021, Nikhil was also recognized as the Most Followed Indian Media Strategist by Khaleej Times in 2022. He was featured in the Times 40 Under 40 list in 2022, an honor that celebrates young leaders making a significant impact in their fields. This recognition highlighted his exceptional contributions to PR and media strategy.

The Uttar Pradesh Anmol Ratan Award is a well-deserved recognition of his efforts, reinforcing his reputation as a game-changer in public relations. Moving forward, Singhal aims to expand Vigor Media Worldwide's global footprint, leverage emerging technologies in PR, and continue contributing to the industry through mentorship and thought leadership.

Website: www.vigormedia.in.

