

RSB Group Celebrates 3rd Edition of EK Pahal Annual Day – Championing Purpose-Driven Change Through Collective Action

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RSB Global, one of India's leading auto and non automotive component manufacturer, hosted the third edition of its flagship initiative, EK Pahal Annual Day, under the inspiring theme "**Ek Pahal, Anek Sapne**". The event was graced by esteemed guests – Purnima Mahato, Dr. Poornima Dore, Swarnlata Dalai, Sangeeta Behera, Nalini Behera and Ananya Behera – along with RSB employees and pillar leaders. Their presence added significance to the celebration, which reflected the organization's continued commitment to women empowerment and community development.



Ek Pahal 2025 Celebrations

EK Pahal, the brainchild of **Ms. Nirmala Behera** was launched three years ago and has since grown into a transformative movement within RSB. Built on four pillars – Health & Hygiene, Learning & Development, Safety, and Community Service – the initiative has empowered employees to drive meaningful impact both within the organization and in the communities they serve.

The evening featured inspiring speeches by esteemed guests and leaders along with vibrant performances by employees, reflecting creativity, emotion, and strong storytelling. The EK Pahal Annual Day not only celebrated past achievements but also set the stage for future impact, with the announcement of newly elected pillar leaders inspired to take the baton forward. With every edition, RSB reaffirms its commitment to fostering an inclusive and purpose-driven workplace culture – where every step counts, and every dream matters.

Nirmala Behera, Executive Director, Group HR, RSB Group expressed heartfelt gratitude and pride in the collective

efforts of the teams, *"This year's theme is a reminder of how a single step can ignite a chain of dreams. What began as a small internal initiative has today become a powerful testimony of passion, purpose, and progress."*

The efforts and dedication of all pillar leaders were applauded for their passion, innovation, and collaborative spirit, which shaped the years success. Their collective contributions brought each pillar to life, creating a meaningful impact across the organization and the community.

Special recognition was extended to Bindiya Khandka and Monika Paira from the Community Service Initiative Pillar for their exceptional work, and other pillar leaders Sunita Bhattamishra, Arundhati Pandey and Bhawna Joshi were also recognised for their remarkable contribution.

Addressing the audience **Dr. Poornima Dore, Economist, Author, and Impact Leader and Founder & CEO-Dorian Scale**, said *"Staying in the game is the biggest challenge-and the biggest strength. As India's next wave of growth emerges from Tier 2 and 3 cities, women must believe in themselves, support one another, and stay in the game to lead this change. She also emphasised three important aspects for any woman to succeed – Access to Skill, Technology and Finance."*

Purnima Mahato, Padma Shri Awardee & Indian Archery Legend, said, *"Pursuing a career in sports, especially in a male-dominated field, was never easy. But with focus and inner strength, women can overcome challenges, lead by example, and succeed. Be your own role model and keep going."*

Kumari Swarnalata Dalai, Youngest Female Mountaineer from Odisha to Summit Everest, said, *"From a small town in Odisha to the peak of Mount Everest, my journey was all about finding purpose through struggle. I faced many challenges, but I kept dreaming-and that made all the difference. Until we dream, we cannot succeed. Struggles will always be part of the climb."*

*“As we move forward, let us continue to dream big, work harder, and reach farther. May EK Pahal continue to grow in strength, scale, and soul – becoming a model for many to follow,” concludes***Nirmala Behera.**

RSB Global

RSB Global is a leading global engineering company specialising in designing and manufacturing aggregates and systems for the automotive, construction, and off-highway equipment sectors. Founded in 1973, RSB has grown into a trusted partner for global OEMs and continues to expand its global presence with 16 manufacturing facilities across India and Mexico. The company is driven by a commitment to innovation, quality, and customer satisfaction.

