

Signature Global Strengthens Connection with NRIs in USA's Rhode Island through Investor Engagement Programme

Category: Business

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Signature Global, one of India's leading real estate developers, has strengthened its engagement with Non-Resident Indians (NRIs) in the USA over the past few weeks through multiple Investor Engagement Programmes held in Rhode Island, including events at the Crowne Plaza Hotel in Providence and Hyatt Place Hotel in Warwick.



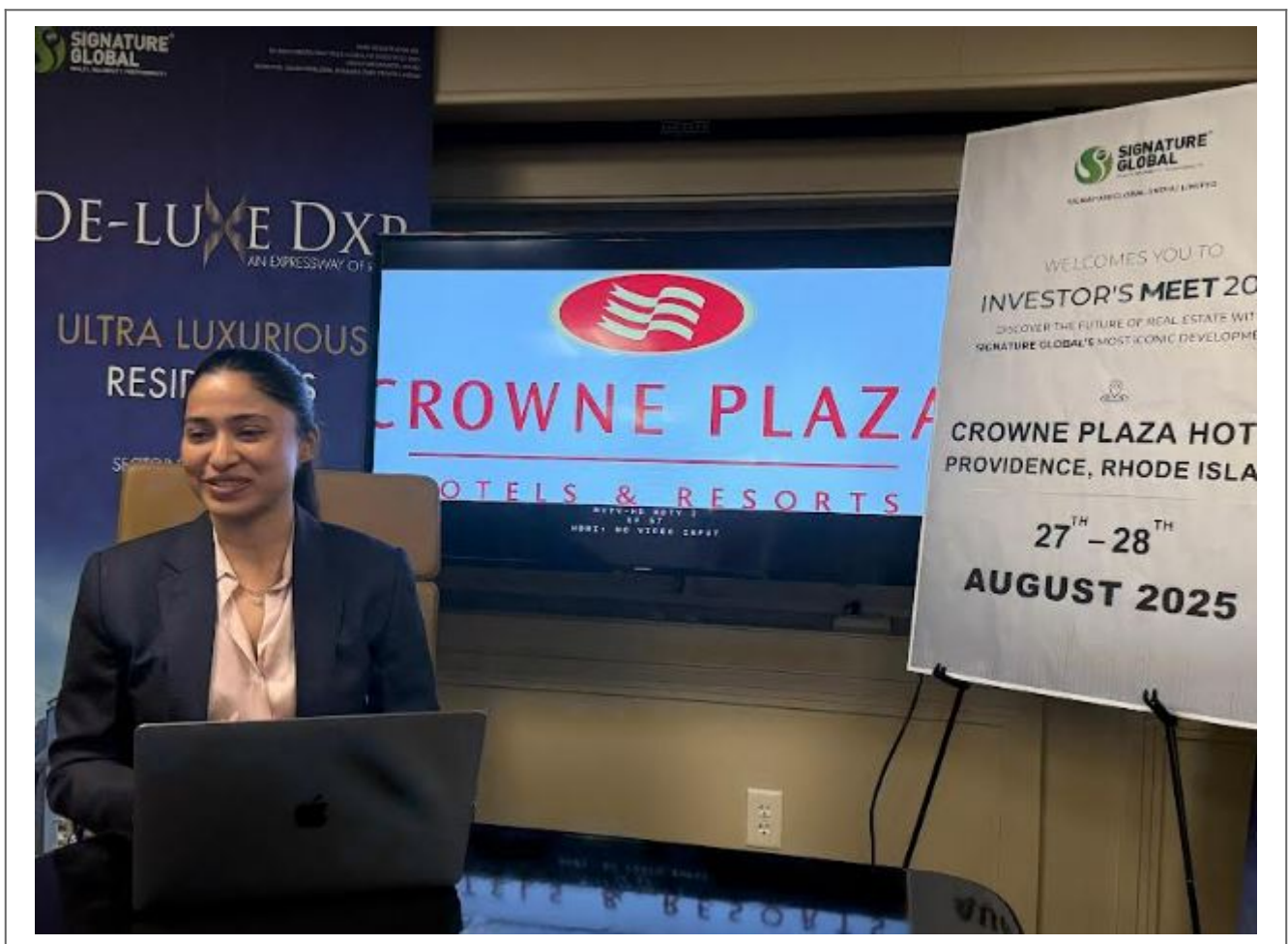
Ms. Bharti Aggarwal, Director, Signature Global (India) Ltd.

With growing interest among NRIs in the Indian real estate market, the company conducted these programmes to gain insights into their preferences, understand the challenges they face when buying homes in India, and explore ways to better cater to their needs.

The programmes, led by Signature Global's Director, Ms. Bharti Aggarwal, offered attendees the opportunity to interact directly with the leadership team and learn more about Signature Global's ongoing and upcoming projects, including the recently launched Cloverdale SPR, which has already generated strong interest among NRI buyers. Other notable projects, such as Titanium SPR and Deluxe DXP, were also showcased, highlighting the company's diverse portfolio and commitment to quality.

Sharing her experience, **Ms. Bharti Aggarwal, Director,**

Signature Global (India) Ltd., said, *"Our journey at Signature Global has always been guided by understanding what our customers truly want. During my recent visit to the US, I had the opportunity to interact with NRI investors firsthand, learning about their preferences, expectations, and the challenges they face while investing in India. This experience reinforces our commitment to delivering homes that combine the right location, innovation, and trust. Events like this allow us to connect directly with our global customers, share insights about our ongoing and upcoming projects and ensure transparency and excellence in everything we do."*



Ms. Bharti Aggarwal, Director, Signature Global (India) Ltd., during the Investor Engagement Programme in the USA

These direct interactions not only offered attendees a closer look at Signature Global's projects but also provided the company with valuable feedback on NRI expectations and requirements. The discussions also provided deeper insights

into NRI buyers' preferences when investing in India, including desired home sizes, layouts, and essential amenities.

Leveraging the knowledge gained from these engagements, Signature Global plans to set up a dedicated team in India by the end of October to analyze feedback, refine strategies, and ensure its offerings align perfectly with the expectations of NRI buyers from the USA. With these initiatives, the company aims to establish itself as the top choice for NRIs investing in India, emphasizing on-time delivery, uncompromised quality, and homes designed to meet global standards.

