

Signify and BharatCares Partners to Illuminate 58 Gram Panchayats in Ayodhya, Uttar Pradesh, Benefiting over 2.4 Lakh People Under Har Gaon Roshan CSR initiative

Category: Business

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In line with the **#BrighterLivesBetterWorld** vision, [Signify](#), the world leader in lighting, announced a collaboration with BharatCares to bring sustainable outdoor lighting infrastructure to 58 Gram Panchayats across Uttar Pradesh

under its Har Gaon Roshan CSR Program. This initiative aims to enhance safety, visibility, and the overall quality of life for people in these underserved areas, with a focus on rural communities.



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The project will see the installation of 2,000 streetlights. By supporting local infrastructure and rural development, the project will create a well-lit environment for residents, while fostering economic opportunities and improving daily life.

The letter of commitment was exchanged between District Administration, Ayodhya and Signify in the presence of Smt. Anandiben Patel, the Hon'ble Governor of Uttar Pradesh, to further the sustainable development and community empowerment through innovative lighting solutions.

Commenting on the partnership, **Vikas Malhotra, Head of**

Connected Professional Business – Signify, Greater India, said, *“At Signify, we believe in bringing the best of innovations to the communities across India, through our Har Gaon Roshan CSR initiative. For this project, we are thankful for the support of BharatCares and the Hon’ble Governor of Uttar Pradesh for aiding our collective mission to strengthen rural communities. By illuminating these Gram Panchayats and installing 2,000 streetlights, we are enhancing the safety and visibility for people around these areas. This partnership reflects our commitment to using light to positively impact lives in the most underserved regions of India, fostering sustainable growth and community empowerment.”*

BharatCares representative Adarsh Trivedi, added, *“This partnership with Signify marks a significant step toward realizing our collective vision of transforming rural infrastructure in Uttar Pradesh. Providing lighting to these 58 Gram Panchayats will not only improve safety and infrastructure but also unlock new avenues for community development, economic growth, and enhance livelihood activities, especially during evening hours. This initiative will empower local communities and improve the overall well-being of its residents.”*

As Signify continues to expand its efforts across India, the initiative stands as a testament to the company’s commitment to lighting up lives, building a brighter, more inclusive tomorrow through innovation that matters.

About Signify

Signify (Euronext: LIGHT) is the world leader in lighting for professionals, consumers and the Internet of Things. Our [Philips](#) products, Interact systems and data-enabled services deliver business value and transform life in homes, buildings and public spaces. In 2024, we had sales of EUR 6.1 billion, approximately 29,000 employees and a presence in over 70 countries. We unlock the extraordinary potential of light for

brighter lives and a better world. We have been in the Dow Jones Sustainability World Index since our IPO for eight consecutive years and have achieved the EcoVadis Platinum rating for five consecutive years, placing Signify in the top one percent of companies assessed. News from Signify can be found in the Newsroom, on [X](#), [LinkedIn](#) and [Instagram](#). Information for investors is located on the Investor Relations page.

