

# Signify Inaugurates Philips Smart Light Hub in Malappuram, Kerala

Category: Business

written by News Mall | August 25, 2025



- A one-of-its-kind experience store spread across 2500 sq. ft offering a wide array of over 500+ SKUs of innovative home lighting products
- In line with Signify's #BrighterLivesBetterWorld vision, this is the latest addition to the growing network of Philips Smart Light Hubs across India

Tapping customers across India, [Signify](#) (Euronext: LIGHT), the world's leading lighting company, announced the launch of [Philips Smart Light Hub](#) (SLH) in Malappuram, Kerala. Spanning

an impressive 2500 square feet, the store features a vast selection of over 500+ SKUs, offering a holistic shopping experience to customers.



**Rajat Pahwa, Business Head India, Smart Homes, Signify Greater India inaugurating the Philips Smart light Hub in Malappuram, Kerala**

Located in Malappuram, the 4th largest urban agglomeration in Kerala, this landmark store aims to provide an unmatched home lighting experience for homeowners, interior designers, and architects alike. Featuring a curated range of decorative lighting, functional fixtures, and smart lighting solutions, the store enables customers to explore the latest innovations in lighting technology. With this launch, Signify proudly celebrates the grand opening of its **323rd Philips Smart Light Hub** in India, marking a significant milestone in its mission to brighten homes across the country.

Commenting on the inauguration, **Rajat Pahwa, Business Head India, Smart Homes, Signify Greater India** said, "We are



*excited to inaugurate Philips Smart Light Hub in Malappuram, further strengthening our presence in Kerala. This hub is thoughtfully designed to provide customers with an immersive experience, showcasing how lighting can enhance both comfort and style in their homes. As we continue to grow our network across India, we remain committed to delivering innovative and sustainable lighting solutions that truly transform everyday living."*



## Philips Smart light Hub in Malappuram, Kerala

This store is designed to meet the customers' home lighting requirements, ranging from **decorative lights** like chandeliers, wall lights, floor lamps and track lights to **functional lights** like modular COB, downlighters, panels, and spots. The store also features WiZ, our smart lighting solutions and smart services that offer customers connected lighting, so they can enjoy their daily moments with more comfort and ease, Philips Dynalite, a home automation system that integrates smart lighting solutions for a seamless experience. Additionally, the store features an exclusive display of Ecolink BLDC Fan Range and Philips iluminAir LED Light with fan, offering energy-efficient and stylish options for modern homes.

The Philips Smart Light Hub is located Right agencies, 1st floor, Kurupathu, Bye pass road, Kondotty, near HP Pump, Malappuram, Kerala 673638. This momentous occasion promises to showcase innovations in smart lighting technology and reinforce Signify's position as a pioneer in the industry.

## About Signify

Signify (Euronext: LIGHT) is the world leader in lighting for professionals, consumers, and the Internet of Things. Our [Philips](#) products, Interact systems and data-enabled services deliver business value and transform life in homes, buildings and public spaces. In 2024, we had sales of EUR 6.1 billion, approximately 29,000 employees and a presence in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better world. We have been in the Dow Jones Sustainability World Index since our IPO for eight consecutive years and have achieved the EcoVadis Platinum rating for five consecutive years, placing Signify in the top one percent of companies assessed. News from Signify can be found in the [Newsroom](#), on [X](#), [LinkedIn](#) and [Instagram](#). Information for investors is located on the Investor Relations page.

