

SPJIMR Partners with Sprect to Transform Alumni Engagement

Category: Business

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Bharatiya Vidya Bhavan's **S.P. Jain Institute of Management & Research (SPJIMR)** has partnered with Sprect.com to launch one of the largest digital alumni advisory networks in Indian management education.



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SPJIMR and Sprect

Sprect is a digital platform that facilitates one-on-one video conversations between professionals. It enables alumni to share advice, collaborate, and stay connected through an integrated system that manages scheduling, calendars, and video calls in a single platform. Conversations can be arranged within minutes, without long message threads or the need for multiple tools.

Over 1,100 SPJIMR alumni have joined Sprect in under two months. These members are based in 18 countries and represent more than 650 companies and start-ups. Within this short period, SPJIMR alumni have already engaged in one-on-one video conversations, including paid advisory calls, free guidance sessions, and pro bono consultations. Several of these interactions have taken place across batches and degree programmes, demonstrating the community's readiness to adopt this new model.



Sunil Lulla, Founder of The Linus Adventures

SPJIMR alumnus [Sunil Lulla](#), **Founder of The Linus Adventures**, said, *"I recently experienced a call on Sprect and was struck by how easy it was to manage. From setting up the time to having the conversation, everything happened smoothly on one platform. I did not need to exchange endless messages, check calendars manually, or use independent tools to make it work. It was simple, effective, and exactly how knowledge sharing should be."*



Bhishm Chugani, Director – Career Services and Alumni Relations at SPJIMR

[Bhishm Chugani](#), Director – Career Services and Alumni Relations at SPJIMR, said, *“Our alumni are one of our greatest strengths. Sprect gives them a modern way to interact across geographies and generations. The pace of adoption and the meaningful exchanges already happening show a clear appetite for deeper alumni involvement. We believe this will become a defining feature of the SPJIMR alumni experience.”*

For students, the collaboration adds another layer of value. Alumni who are already using the platform to connect with peers can also make themselves available to guide current students on higher education decisions, career moves, and leadership challenges.

Mohit Khadaria, Co-founder of Sprect, said, *"Sprect is the 'Amazon for Advice' and was created to make expert advice easy to access for anyone. The fact that more than a thousand SPJIMR alumni have joined in such a short span reflects both the strength of the community and the need for such a platform. What excites us most is seeing alumni connect directly with each other, as well as enabling paid, free, and pro bono calls that benefit the wider community."*

With this momentum, SPJIMR and Sprect expect the initiative to grow into one of the most active and impactful alumni communities. Alumni are not only sharing advice but also building professional connections that can lead to collaborations, ventures, and global opportunities.

View the SPJIMR community: sprect.com/partner/spjimr

About SPJIMR

Bharatiya Vidya Bhavan's S.P. Jain Institute of Management & Research (SPJIMR) is one of India's leading postgraduate management institutes. It is recognised in the Financial Times MiM rankings as the #35 business school globally and among the Top 3 in India. Known for its innovative and socially conscious approach to management education, research, and community engagement, SPJIMR aims to influence managerial practice and promote the value-based growth of its students, alumni, organisations and its leaders, and society.

Visit SPJIMR.org for more information.

About Sprect

Sprect is a knowledge marketplace that enables 1:1 video consultations between professionals and those seeking guidance. With secure video calls, automated scheduling, calendar integration, and flexible formats including paid, free, and charity calls, Sprect is transforming the way knowledge and experience are shared. Learn more at sprect.com.

