

Strength Meets Tradition: Shyam Metalics Foundation Celebrates Durga Puja with 'Shelter of Protection' Campaign and Donates Roofing Sheets

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Shyam Metalics, an integrated metal-producing company, is celebrating this Durga Puja with a unique blend of tradition and compassion through its CSR arm, the Shyam Metalics Foundation. With its special campaign, 'Shelter of

Protection,' the Foundation is extending the spirit of the festival beyond rituals to give back to society, ensuring that the blessings of Maa Durga reach families who need shelter and security the most.



Home-styled Durga Puja pandal built with SEL Tiger Roofing Sheets under Shyam Metalics Foundation's 'Shelter of Protection' campaign

The roofing sheets that adorn the three beautifully designed home-styled pandals that have been set up at Garia, Dankuni, and Burdwan, will be donated to underprivileged families, transforming festivity into enduring care and protection. This Puja, the brand, stands as a symbol of divine protection and trust, ensuring every unsheltered family rests under a roof that is strong, reliable, and enduring. After the festivities, roofing sheets will be donated to 250 underprivileged families, transforming Maa Durga's grace into roofs over their

heads.

Durga Puja is one of the most cherished cultural celebrations of Bengal, which is seen as the homecoming of Maa Durga, a time when hearts and homes overflow with joy, light, and togetherness. Through this initiative, Shyam Metalics Foundation is carrying that spirit forward by giving its roofing sheets for a greater purpose. It will safeguard families and strengthen communities long after the festivities end. With this campaign, Shyam Metalics celebrates not only faith and tradition but also care and hope for the community.

Highlighting the purpose of the initiative, **Mr. Nirmal Uday, COO, CRM Division of Shyam Metalics**, said, *"Durga Puja is more than just a festival, it is a reminder of compassion, unity, and renewal. Through our initiative 'Shelter of Protection,' we are extending the blessings of Maa Durga beyond the puja grounds to families who need shelter the most. At Shyam Metalics, we believe in transforming faith into meaningful action, and this campaign is our humble attempt to give back to the community that has always been our strength."*

About Shyam Metalics

[Shyam Metalics](#) is a leading and fastest-growing integrated metal-producing company based in India primarily in the steel Industry in West Bengal, Odisha, Jharkhand and Madhya Pradesh with a focus on Long Steel Products, Ferro Alloys, Aluminium and Stainless Steel. The company got listed itself on the exchanges in 2021 and as on date of this press release possesses a market capitalization of Rs. 26,351 Cr. Spearheaded by Mr. Brij Bhushan Agarwal, Chairman and Managing Director, the company strives to deliver unparalleled quality through their customised value-added solutions to meet business requirements. Headquartered in Kolkata, West Bengal, the company is amongst the largest producers of ferro alloys in terms of installed capacity in India (Source: CRISIL Report).

For more information, please visit our website at
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