

Sulekha: Connecting Consumers with Trusted Service Professionals in India

Category: Business

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[Sulekha](#) is a leading digital platform in India that connects millions of consumers with a wide range of service professionals across various categories. With a focus on expert services related to Home, Life, and Self, Sulekha aims to provide customized solutions to meet the unique needs of its users. Through the use of advanced technology and domain intelligence, the platform ensures that users are matched with verified service professionals who are well-suited to their requirements.

Founded in 2007, Sulekha has grown to become one of the most trusted platforms for local service businesses in India. With a presence in about 40 cities and a network of over 50,000 service professionals, Sulekha has successfully facilitated the connection between 20 million consumers and the services they need. The platform covers a wide range of categories,

including but not limited to, home improvement, beauty and wellness, education and training, event planning, and many more.

One of the key strengths of Sulekha lies in its ability to understand the user's needs in detail. By leveraging technology, the platform analyzes the user's requirements and preferences to provide personalized recommendations. Whether you are looking for a reliable plumber, a skilled yoga instructor, or a professional interior designer, Sulekha ensures that you are connected with the right service professional who can fulfill your needs.

To ensure the quality and reliability of the service professionals on its platform, Sulekha follows a rigorous verification process. Each service professional is thoroughly profiled, and their credentials and expertise are verified before they are listed on the platform. This ensures that users can have confidence in the service professionals they hire through Sulekha, knowing that they are dealing with trusted professionals who have a proven track record.

For consumers, [Sulekha](#) offers its services completely free of charge. Users can browse through the platform, explore various service categories, and connect with service professionals without any fees or subscription charges. Sulekha's revenue model is based on performance-based payments from service professionals. When a service request is successfully matched and completed, the service professional pays a fee to Sulekha, ensuring that the platform remains sustainable and continues to provide valuable services to both consumers and service professionals.

Headquartered in Chennai, Tamil Nadu, Sulekha has established itself as a pioneer in the digital classifieds industry in India. With a strong focus on user satisfaction and a commitment to connecting consumers with trusted service professionals, Sulekha has gained the trust and loyalty of

millions of users across the country.

In conclusion, Sulekha is a reliable and efficient platform that connects consumers with a vast network of verified service professionals in India. With its user-centric approach, advanced technology, and commitment to quality, Sulekha has revolutionized the way people find and hire service professionals. Whether you need assistance with home repairs, personal grooming, or any other service, Sulekha is there to help you find the right professional for the job. Trust Sulekha to connect you with trusted service professionals and simplify your search for reliable services in India.