

Top 25 E-Commerce Operators in India and Their Performance

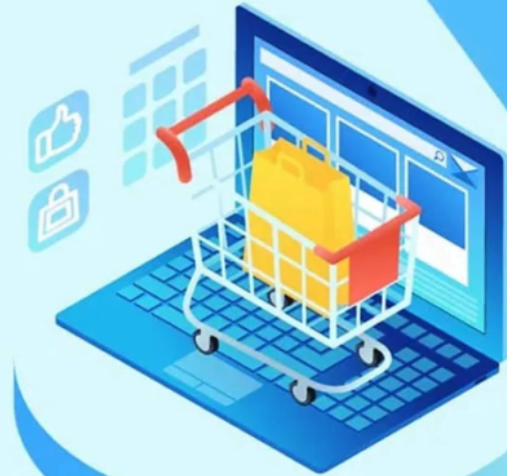
Category: E-Commerce, National News

written by News Mall | November 11, 2023



[E-commerce](#) has revolutionized the way people shop, and India is no exception. With the increasing penetration of smartphones and affordable internet access, online shopping has become a popular choice for millions of Indians. In this article, we will take a look at the top 25 e-commerce operators in India and evaluate their performance.

E-COMMERCE OPERATORS



e-commerce operators

1. **Amazon India:** With a wide product range and excellent customer service, Amazon India has emerged as a leader in the e-commerce industry. It offers fast delivery, easy returns, and a user-friendly interface.
2. **Flipkart:** Founded in 2007, Flipkart is one of the pioneers of e-commerce in India. It offers a diverse range of products and has a strong customer base.
3. **Myntra:** Known for its fashion offerings, Myntra has become a go-to platform for fashion-conscious shoppers. It offers a seamless shopping experience and hosts regular sales and discounts.
4. **Snapdeal:** Snapdeal is known for its extensive product range and competitive pricing. It has a strong presence in tier 2 and tier 3 cities.
5. **Paytm Mall:** Backed by the digital payment giant Paytm, Paytm Mall offers a wide range of products and attracts customers with its cashback offers.
6. **ShopClues:** ShopClues is known for its affordable products

and deals. It caters to the needs of budget-conscious shoppers.

7. **Jabong:** Jabong focuses on fashion and offers a wide range of clothing, footwear, and accessories. It is known for its trendy collections.

8. **Ajio:** Ajio is a fashion e-commerce platform owned by Reliance Industries. It offers a curated selection of trendy and affordable fashion products.

9. **Nykaa:** Nykaa is a popular destination for beauty and wellness products. It offers a wide range of cosmetics, skincare, and haircare products.

10. **Tata Cliq:** Tata Cliq is a multi-brand e-commerce platform that offers a wide range of products across various categories.

11. **FirstCry:** FirstCry is a leading e-commerce platform for baby and kids' products. It offers a wide range of products for infants, toddlers, and children.

12. **Pepperfry:** Pepperfry is a popular online furniture and home decor store. It offers a wide range of furniture, furnishings, and home decor items.

13. **Grofers:** Grofers is an online grocery delivery platform that offers a wide range of groceries and household essentials.

14. **BigBasket:** BigBasket is another popular online grocery platform that offers a wide range of groceries, fresh produce, and household items.

15. **Lenskart:** Lenskart is a leading online eyewear retailer. It offers a wide range of eyeglasses, sunglasses, and contact lenses.

16. **Urban Ladder:** Urban Ladder is an online furniture and home

decor store that offers a curated collection of stylish and functional products.

17. **Zivame:** Zivame is a popular online lingerie store that offers a wide range of bras, panties, nightwear, and swimwear.

18. **Limeroad:** Limeroad is a fashion e-commerce platform that offers a wide range of clothing, accessories, and home decor products.

19. **Voonik:** Voonik is a fashion e-commerce platform that focuses on women's fashion. It offers a wide range of clothing, footwear, and accessories.

20. **Purplle:** Purplle is an online beauty and personal care store. It offers a wide range of cosmetics, skincare, and haircare products.

21. **Healthkart:** Healthkart is an online health and wellness store that offers a wide range of nutrition supplements, vitamins, and fitness products.

22. **Zomato:** Zomato is a popular online food delivery platform that offers a wide range of cuisines from various restaurants.

23. **Swiggy:** Swiggy is another popular online food delivery platform that offers fast and reliable food delivery from a wide range of restaurants.

24. **BookMyShow:** BookMyShow is an online ticketing platform that offers tickets for movies, events, plays, and concerts.

25. **MakeMyTrip:** MakeMyTrip is a leading online travel booking platform that offers flights, hotels, and holiday packages.

OMBIKA (One of the leading player of e-commerce industry as a e-commerce operator) wishing to become in the list of top 25 e-commerce operators in India very soon; after relaunching of their [marketplace](#). It's also a retail e-commerce marketplace and would be relaunch with local marketplace and national

marketplace to serve all India sellers & buyers.



The advertisement features a vibrant orange background. On the left, there is a circular logo with a green border containing the word "ombika" in blue and red lowercase letters. To the right of the logo, a purple speech bubble icon with a white telephone handset and signal waves is positioned above the text "Call + Whatsapp". Further right, a green speech bubble icon with a white telephone handset is positioned above the text "Call + Whatsapp". Below this text, a yellow rectangular box contains the phone number "+91-8062179281" in large, bold black font, and the phrase "New Destination of OMBIKA" in bold red font. At the bottom of the advertisement, the text "Indian e-Commerce Operator" is written in a large, white, sans-serif font. A horizontal rainbow-colored bar is located at the very bottom of the orange background.

ombika

Call + Whatsapp

+91-8062179281
New Destination of OMBIKA

Indian e-Commerce Operator

OMBIKA e-commerce operator