## TUMI Highlights Vibrancy of New York City with Fall 2025 Collections

Category: Business

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## **Hong Kong SAR**

TUMI, the leading international travel, lifestyle and accessories brand, sets the stage for Fall 2025 with exciting new arrivals inspired by the city that never sleeps: New York. This seasons collections commemorate the second half of TUMIs 50th anniversary and the brands legacy of innovation and enduring performance. New York City is TUMIs design nucleus, and Fall 2025 celebrates the movers, makers and creative spirits that drive the heartbeat of the concrete jungle with creations as multifaceted and resilient as the city itself.

Exploring NYCs constant evolution, Fall 2025 features prints that pay homage to iconic wild postings scattered throughout the citys streets. Select pieces from **Alpha**, **Alpha Bravo** and **Voyageur** collections are imagined in **Poster Print** featuring a torn poster graphic that alludes to the history underpinning all the innovations to come.

Alpha Bravo, known for high-performance "go-anywhere"

Silhouettes, finds a fresh feel with new core colorway: Navy Coated Canvas, an elevated alternative to classic black. Fall 2025 includes seasonal hues Pavement and Electric Blue, inspired by the metropoliss architecture, as well as new commuter-ready styles- Surveillance Flap Backpack and Roadstead Messenger.



(L to R): Alpha International Expandable Front Lid 4-Wheeled Carry-On, Brief Pack in Poster Print, Alpha Bravo Search Backpack in Electric Blue, Arriv Hannover Slim Brief in Black

This season, mens styles receive an exciting refresh as the premium, automotive-inspired Arrive collection introduces details like Carbon Fiber accents and quiet, magnetic zipper garages. The relaunch spotlights the Arrive Large Backpack, refined with modern accents and considered upgrades that elevate function and finish in this most sophisticated silhouette. Crafted with the same precision and polish, Arrive Hannover Slim Brief is the sleek, minimalist complement for streamlined business travel. Under Fall 2025, the Harrison collection is diversified with styles like Griffen Flap Backpack. Harrison also ushers in Burnished Wine Ombre, a gradient technique that gives its whole-grain leather a distinctive, textured appearance.



(L to R): Voyageur Just In Case Tote in Electric Blue Spray Paint, Celina Backpack in Mink, Olas Small Shoulder Bag in Oat and Agent Medium Tote in Sienna

Inspired by NYCs bold graffiti, TUMIs bestselling **Just In Case** styles feature a dripped spray paint design. The signature tote also comes in three new diverse sizes. Folding completely flat, **Just In Case** is perfect in every travelers lineup. This season also introduces new colorways across core Voyageur styles- including the Celina Backpack- with Mink, TUMI Red and Wine offering elevated versatility for life on the move.

Designed with sophistication in mind, **Olas** and **Agent** collections expand TUMIs offering for the modern woman. **Olas** embraces minimalism with clean lines and soft structure in essential silhouettes like the Small and Medium Shoulder Bag. **Agent**, crafted in lightweight leather and finished with refined hardware, offers a seamless blend of fashion and function, ensuring every detail is thoughtfully considered.

The iconic 19 Degree collection returns with seasonal colorways inspired by the atmospheric elegance of autumn in Central Park. 19 Degree Lite introduces rich, grounded tones of Wine and Pavement-echoing the foliage, stone paths and surrounding brownstones of the parks storied landscape. Moonrock appears in 19 Degree Polycarbonate, extending the palettes quiet sophistication across the broader collection.



(L to R): 19 Degree Lite International 4-Wheeled Carry-On in Wine and Pavement, 19 Degree Aluminum International Carry-On in Black/Red and 19 Degree Aluminum Bar Set

New to 19 Degree Aluminum comes an unexpectedly opulent 19 Degree Aluminum Bar Set. This luxurious set has everything needed to craft the perfect drink, including exclusive TUMI Cocktail recipe cards. Exquisitely packaged in a premium aluminum case featuring iconic 19 Degree contours, this bar set is the perfect lifestyle piece for TUMI enthusiasts.

Rounding out TUMIs 50th anniversary are select travel, lifestyle pieces and accessories featuring the signature TUMI Red Pantone deployed as an accent color and an all-over treatment.

Altogether, the Fall 2025 collections are the perfect forward-looking way to celebrate 50 years of innovation, expressed through the graphic, energetic lens of NYC, the place TUMI calls home.

Fall 2025 collections are available at TUMI stores worldwide and on <u>TUMI.com</u>. Stay tuned for exclusive content featuring Fall 2025 on @TUMITravel social channels.

## **About TUMI**

Since 1975, TUMI has been creating world-class business, travel, and performance luxury essentials, designed to upgrade, uncomplicate and beautify all aspects of life on the

move. Blending flawless functionality with a spirit of ingenuity, were committed to empowering journeys as a lifelong partner to movers and makers in pursuit of their passions.

For more about TUMI, visit <u>TUMI.com</u> and follow on <u>Instagram</u>, <u>TikTok</u>, <u>Facebook</u>, and <u>YouTube</u>.

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