

TVS Motor Company Achieves its Highest Ever Sales in August 2025 Crosses the Five Lakh Unit Milestone

Category: Business

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TVS Motor Company recorded monthly sales of 509,536 units in August 2025 with a growth of 30% as against 391,588 units in the month of August 2024.

Two-Wheeler

Total two-wheelers registered a growth of 30% with sales increasing from 378,841 units in August 2024 to 490,788 units August 2025. Domestic two-wheeler registered growth of 28% with sales increasing from 289,073 units in August 2024 to 368,862 units in August 2025.

Motorcycle registered a growth of 30% with sales increasing from 170,486 units in August 2024 to 221,870 units in August 2025. Scooter registered a growth of 36% with sales increasing from 163,629 units in August 2024 to 222,296 units in August 2025.

Electric Vehicle

EV registered sales of 25,138 units in August 2025 as against 24,779 units in August 2024. Magnet availability continue to pose challenges in the short to medium term.

International Business

The Companys total exports registered a growth of 35% with sales increasing from 99,976 units in August 2024 to 135,367 units in August 2025. Two-wheeler exports grew by 36% with

sales increasing from 89,768 units in August 2024 to 121,926 units in August 2025.

Three-Wheeler

Three-wheeler registered a growth of 47% with sales increasing from 12,747 units in August 2024 to 18,748 units in August 2025.

About TVS Motor Company

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR) is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products have led in their respective categories in the J.D.Power IQS & APEAL surveys and J.D.Power Customer Service Satisfaction Survey. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiary in the personal e-mobility space, TVS Ebike Company AG, has a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80 countries in which we operate.

For more information, please visit www.tvsmotor.com

