# Understanding the Daily Gold Price Fluctuations and Gold Loans in India with Bajaj Finance

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Gold has always been a cornerstone of Indian culture, symbolising prosperity and financial security. Whether for weddings or investments, this precious metal holds a significant place in every Indian household. However, daily fluctuations in gold prices often raise questions among consumers. Understanding the factors behind these changes is crucial for effective investment planning or securing funds through a competitive Understanding these dynamics can help you plan your investments better or even secure funds through a gold loan at an attractive gold loan interest rate.



Bajaj Finserv Gold Loan

# Factors Influencing Gold Prices in India

The daily gold price in India is influenced by several key factors:

- 1. Global Market Trends: Gold prices are heavily influenced by global economic factors, such as inflation, geopolitical tensions, and international financial stability. As a safe-haven asset, gold sees increased demand during times of economic uncertainty, affecting its price in India.
- 2. Currency Exchange Rates: Since gold is traded internationally in US dollars, any fluctuation in the value of the Indian rupee against the dollar impacts the cost of importing gold. A weaker rupee increases the price of gold in India, while a stronger rupee may lower it.
- 3. Local Demand and Supply: India's high consumption of gold, especially during festivals, weddings, and

religious ceremonies, significantly influences its daily price. Increased demand pushes prices higher, while a decrease in demand can lower prices.

- 4. **Gold Mining and Production**: The supply of gold from mining activities around the world also plays a role in price fluctuations. Any disruption in mining, such as natural disasters, political instability in gold-producing countries, or changes in production rates, can impact the price of gold globally and in India.
- 5. **Government Policies**: Changes in government policies, such as import duties, taxes, or regulations on gold trading, can influence its price in India. Higher import duties can raise gold prices, while reduced tariffs can lower costs for consumers.

### **Impact on Gold Loans**

Daily gold price changes directly influence the loan amount one can secure by pledging gold. Lenders like Bajaj Finance consider the prevailing market rate to determine loan eligibility. Higher gold prices enable borrowers to access larger funds, while falling prices may reduce the loan amount. Bajaj Finance offers loan amount ranging from Rs. 5,000 to Rs. 2 crore at competitive interest rates and free insurance of gold.

# What is a gold loan calculator

A gold loan calculator is an essential financial tool designed to help individuals determine the loan amount they can secure by pledging their gold as collateral. This calculator factors in key details, such as the weight and purity of the gold, along with the prevailing market price, to provide an accurate estimate of the potential loan amount.

The Bajaj Finserv Gold Loan Calculator simplifies this process with a few easy steps:

- Enter the gold weight: Users begin by inputting the weight of their gold in grams.
- Input gold purity: The next step involves specifying the purity of the gold, generally measured in karats.
- Provide the current market price: Users then enter the latest price of gold per gram.
- Loan calculation: Based on the provided inputs, the calculator instantly displays the maximum loan amount that can be availed.

This user-friendly tool provides borrowers with a clear understanding of their loan eligibility before applying, ensuring transparency and avoiding unexpected outcomes during the application process. By offering precise calculations, the gold loan calculator enables individuals to make informed financial decisions, enhancing their borrowing experience.

# Bajaj Finserv Gold Loan: A Trusted Option

Bajaj Finance offers gold loans with customer-friendly features, including competitive interest rates, a part-release facility, zero prepayment fees, and transparent gold valuation. Borrowers also benefit from free insurance coverage for pledged gold and flexible repayment options suited to their financial needs.

To estimate your loan amount, customers can use the Bajaj Finserv Gold Loan Calculator. This tool simplifies the process by calculating the maximum loan amount based on gold weight, purity, and the current market price.

With Bajaj Finance, residents can make informed gold-related decisions and access instant funds seamlessly, ensuring financial security and peace of mind.

## About Bajaj Finance Limited

Bajaj Finance Ltd. ('BFL', 'Bajaj Finance', or 'the Company'), a subsidiary of Bajaj Finserv Ltd., is a deposit taking Non-Banking Financial Company (NBFC-D) registered with the Reserve Bank of India (RBI) and is classified as an NBFC-Investment and Credit Company (NBFC-ICC). BFL is engaged in the business of lending and acceptance of deposits. It has a diversified lending portfolio across retail, SMEs, and commercial customers with significant presence in both urban and rural India. It accepts public and corporate deposits and offers a variety of financial services products to its customers. BFL, a thirty-five-year-old enterprise, has now become a leading player in the NBFC sector in India and on a consolidated basis, it has a franchise of 80.41 million customers. Bajaj Finance has a credit rating of AAA/Stable for its Fixed Deposit program from CRISIL and ICRA, AAA/Stable for long-term borrowing from CRISIL, India Ratings, CARE and ICRA, and Al+ for short-term borrowing from CRISIL, India Ratings and ICRA. It has a long-term issuer credit rating of BBB-/Stable and a short-term rating of A-3 by S&P Global ratings.

To know more, visit <a href="https://www.bajajfinserv.in">www.bajajfinserv.in</a>.

