

# Unlock instant funds with Bajaj Finserv Gold Loan in India

Category: Business

written by News Mall | February 17, 2025



BAJAJ FINANCE LIMITED

As per the World Gold Councils report from January 2023, India stands as the world's second-largest consumer of gold, highlighting its deep cultural significance. Gold in India is far more than just an asset, it serves as a trusted source of immediate liquidity. When cash is urgently needed, selling gold isn't the only option. Instead of parting with precious jewellery, individuals can pledge it to secure a gold loan without the usual hassle.



## Bajaj Finserv Gold Loan

With minimal documentation and fast approval, a [gold loan](#) in India offers a convenient way to access funds during emergencies. Additionally, with competitive interest rates and flexible repayment terms, it becomes an ideal choice for those in need of quick funds, without compromising their long-term wealth.

### Comparing gold loans with other financing options

Here's a table comparing different loan offerings with a gold loan in India:

Features	Gold Loan	Personal Loan	Credit Card Loan
Interest rate	Lower	Higher	Highest
Loan tenure	Multiple options	Fixed	Short-term
Documentation	Minimal	Extensive	Moderate
Credit check	Not required	Required	Required
Processing time	Quick	Moderate	Moderate

## **Reasons to consider a gold loan for immediate cash requirements**

Here are some of the benefits of opting for a gold loan:

### **Quick access to funds with minimal paperwork**

One of the biggest advantages of a gold loan is its hassle-free process. Since the loan is secured against gold, lenders do not require extensive income proof or credit score checks. This makes it an ideal option for those facing unexpected expenses such as medical emergencies or business cash flow gaps.

### **Lower interest rates compared to other loans**

Since gold serves as collateral, lenders offer lower interest rates compared to personal loans or credit card borrowings. This ensures that repayments remain affordable, making it a cost-effective way to secure funds without financial strain.

### **Convenient repayment options**

While this varies from lender to lender, a gold loan generally comes with multiple repayment choices. This allows borrowers to tailor their repayment plan based on their financial situation.

### **No impact on one's credit score**

Since gold loans are secured, they do not require a strong credit history. Borrowers with lower credit scores can still access funds without worrying about rejections. Additionally, timely repayment can help in building a positive credit profile over time.

### **Higher loan value based on gold's market rate**

Lenders determine the loan amount based on the value of the pledged gold. With gold prices remaining strong, borrowers can

secure a substantial loan amount. By checking [todays gold rate in Delhi](#), or any city in India, one can estimate the potential loan eligibility before applying.

### **No restrictions on fund usage**

Unlike home or vehicle loans, which come with predefined usage conditions, a gold loan offers complete flexibility. Whether it is for personal expenses, business needs, medical bills, or education, borrowers have the freedom to use the funds as required.

### **Secure storage of pledged gold**

Security is a key concern when pledging gold that holds immense emotional value. To ensure safety, leading financial institutions like Bajaj Finance not only ensure that the gold is stored safely in high-security vaults but also take a step ahead and provide complimentary insurance on the pledged gold during the loan tenure. Once the loan is repaid, the gold is returned to its original condition, providing borrowers with complete peace of mind.

Gold loans offer a quick and efficient way to secure funds during emergencies, and Bajaj Finance takes this convenience to the next level. With quick approval and disbursements, and competitive interest rates, they ensure that borrowers can access the funds they need without unnecessary delays. The minimal documentation process allows for seamless application, while multiple repayment tenures of up to 12 months allow for manageable repayments.

With Bajaj Finserv Gold loan, borrowers can get loans starting from Rs. 5,000 up to Rs. 2 crore making it an ideal choice for those seeking fast liquidity without compromising on security or affordability. Armed with this information borrowers can now choose Bajaj Finserv Gold Loan to ensure a smooth and secure borrowing experience!

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## **About Bajaj Finance Limited**

Bajaj Finance Ltd. ('BFL', 'Bajaj Finance', or 'the Company'), a subsidiary of Bajaj Finserv Ltd., is a deposit taking Non-Banking Financial Company (NBFC-D) registered with the Reserve Bank of India (RBI) and is classified as an NBFC-Investment and Credit Company (NBFC-ICC). BFL is engaged in the business of lending and acceptance of deposits. It has a diversified lending portfolio across retail, SMEs, and commercial customers with significant presence in both urban and rural India. It accepts public and corporate deposits and offers a variety of financial services products to its customers. BFL, a thirty-five-year-old enterprise, has now become a leading player in the NBFC sector in India and on a consolidated basis, it has a franchise of 80.41 million customers. Bajaj Finance has a credit rating of AAA/Stable for its Fixed Deposit program from CRISIL and ICRA, AAA/Stable for long-term borrowing from CRISIL, India Ratings, CARE and ICRA, and A1+ for short-term borrowing from CRISIL, India Ratings and ICRA. It has a long-term issuer credit rating of BBB-/Stable and a short-term rating of A-3 by S&P Global ratings. To know more, visit [www.bajajfinserv.in](http://www.bajajfinserv.in).

