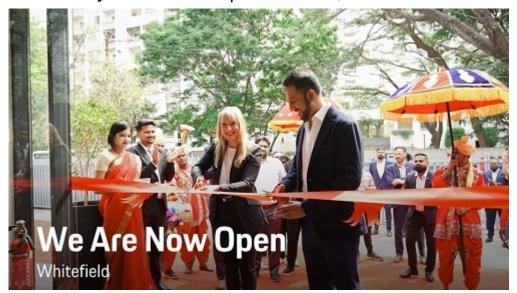
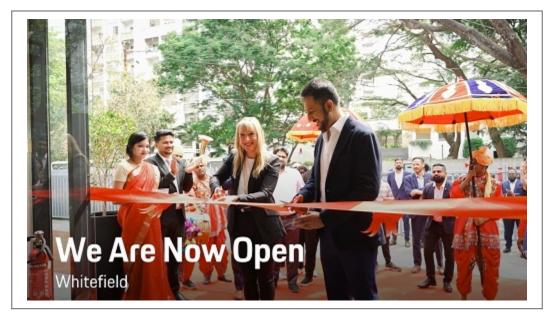
VST Supercars Expands Porsche's Footprint in Bengaluru with a New Landmark Showroom

Category: Business

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VST Supercars Pvt. Ltd., the official dealer for Porsche in Karnataka, has opened another showroom in the city, featuring the all-new Macan EV, Porsche's latest all-electric SUV. This 3S facility (Sales, Service, and Spare Parts) in Whitefield reinforces VST Supercars' commitment to delivering an unparalleled Porsche experience-offering customers greater accessibility, world-class service, and a personalized journey to owning one of the world's most iconic sports cars.



Arun Surendra, Chairman & MD — VST Group, and Anne Schnieders, After Sales Director — Porsche ME and Africa FZE, inaugurate the New Porsche Centre in Whitefield, Bengaluru

The showroom houses Porsche's full model lineup, with extensive customization options for customers to personalize their vehicles. In addition to sales, the facility offers exclusive Porsche driving experiences, allowing customers to engage with the brand beyond the showroom floor.

As the only authorized Porsche service center in Bengaluru, this new facility is equipped with diagnostic tools and staffed by highly trained technicians, ensuring world-class maintenance, repairs, and genuine Porsche parts for owners.

Commenting on the launch, Arun Surendra, Chairman & Managing Director, VST Group, said, "With a new showroom, we are making Porsche more accessible to our customers in Bengaluru. This facility is designed to offer a better buying and ownership experience, whether you're purchasing your first Porsche or maintaining a long-time favorite."

With this expansion, VST Supercars Pvt. Ltd. continues to strengthen its role in Bengaluru's luxury car market, providing more convenience, service, and access to Porsche vehicles for enthusiasts across the city.

About VST Group

VST Group, a 114-year-old business house based in Bengaluru, is one of India's largest and most diverse automobile retail networks, representing 12 international brands. In the luxury segment, the group offers Porsche, Mercedes-Benz, Jaguar, Land Rover, Ducati, and Maserati. In the mainstream segment, it represents Volkswagen, Mahindra, Kia, BYD, Tata Trucks, and Honda Scooters.

Beyond automotive retail, VST Group holds a majority stake in VST Tillers Tractors Ltd., a publicly listed company specializing in the manufacturing of tractors and agricultural components. The group also operates in commercial real estate and financial services, with a combined annual turnover exceeding USD 570 million.

Know more: www.vstgroup.com.

