## WION: A Leading Indian English News Channel

Category: Business

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WION (World is One News) is a prominent Indian English language news channel that has made a significant impact in the media landscape. Headquartered in Noida, WION is owned by the Essel Group and is part of the Zee Media network of channels. Since its inception, WION has strived to provide viewers with comprehensive and unbiased news coverage.

The journey of WION began in August 2015 when Rohit Gandhi was hired as the founder and first editor-in-chief to build the channel. Under his leadership, WION rapidly gained recognition and credibility. In June 2016, the channel launched its website as a free-to-air satellite service in multiple countries, reaching a global audience. Later that year, on 15th August, WION started airing on television, further expanding its reach.

Sudhir Chaudhary succeeded Rohit Gandhi as the editor-in-chief and played a pivotal role in shaping WION's editorial

direction. However, in 2021, Sudhir Chaudhary left the channel, paving the way for new leadership. Palki Sharma Upadhyay, who had previously served for four years, resigned in September 2022 and moved on to CNN-News18.

Over the years, WION has been home to many talented journalists and anchors. Naveen Kapoor and Kartikeya Sharma have been part of the channel's past team, contributing to its success. The current team includes Sidhant Sibal, who joined WION from DD News in 2018, bringing his expertise and experience to the media corporation. Madhu Soman, as Chief Business Officer, plays a vital role in the channel's business operations. Rohit Banerjee oversees the branded content, ensuring engaging and informative content for the viewers.

WION has also witnessed a dynamic shift in its anchor lineup. Molly Gambhir, Esha Hanspal, and Neha Khanna have taken over the leading anchor positions, bringing their unique perspectives and journalistic skills to the forefront. Their dedication to delivering news with integrity and professionalism has resonated with the viewers.

In addition to its core team, WION boasts a talented group of associated journalists who contribute to the channel's news coverage. Digvijay Singh Deo, Shivan Chanana, Rabin Sharma, Ieshan Wani, Priyanka Sharma, and Alyson le Grange are among the notable journalists who work tirelessly to bring the latest news to the viewers.

WION's commitment to comprehensive global news coverage is exemplified by its Pakistan bureau chief, Taha Siddiqui. Unfortunately, Taha Siddiqui was forced into exile after a failed kidnapping attempt in Islamabad. However, WION swiftly appointed Anas Mallick as his replacement, ensuring that their news coverage remains uninterrupted.

In conclusion, <u>WION</u> has established itself as a leading Indian English news channel, providing viewers with a diverse range

of news content. With a talented team of journalists, anchors, and associated journalists, WION continues to deliver news with integrity and professionalism. As the channel grows and evolves, it remains committed to its mission of keeping the world informed, making it a trusted source of news for viewers around the globe.